

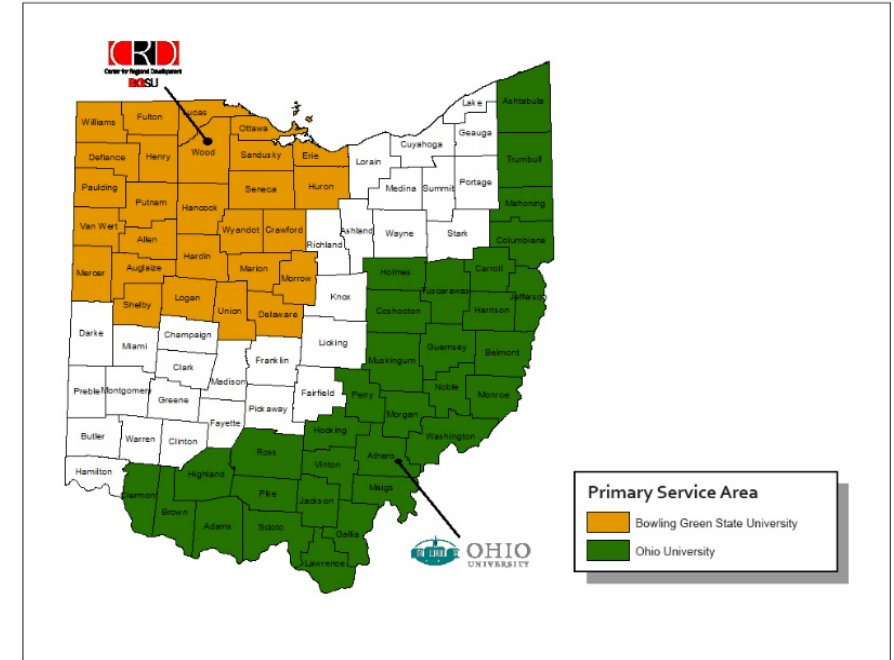
# EDA Chicago Region University Center Showcase 2020



Rural Universities Consortium  
Bowling Green State University  
Ohio University

# The Rural University Consortium (RUC)

- Long-standing University Center partnership between BGSU Center for Regional Development (CRD) and the Voinovich School of Leadership and Public Affairs.
- CRD serves 27 counties in northwest Ohio while OU covers 32 counties in southeast Ohio (59 of the 88 counties in Ohio).
- The RUC scope of work is focused on workforce development, economic development technical assistance, applied research, and leadership development.



# About the Center for Regional Development

- Regionally engaged research and technical assistance center at BGSU with expertise in economic and community development.
- Three full-time staff (Senior Director and two Economic Development Program Coordinators) and five graduate assistants
- Key areas of expertise include:
  - Applications for EDA funding for public works projects
  - Economic impact analysis
  - Economic and demographic data visualization and analysis
  - Regional planning process facilitation (CEDS, workforce, etc.)
  - Workforce development strategies and talent attraction efforts



# Core Economic Development Technical Assistance

- Provide assistance to local governments, economic development officials, and regional planning organizations in support of applications for EDA Public Works and Economic Adjustment Assistance programs and CDBG grants.
  - Economic impact analysis
  - Demographic and economic information
  - Full application preparation
- Over past 5 years, CRD has assisted communities in securing \$8.5 million in federal grants which have leveraged \$360 million in private investment and supported 1,140 jobs in the region.
  - Nova Tube and Steel, LLC (\$70 million investment; 102 new jobs)





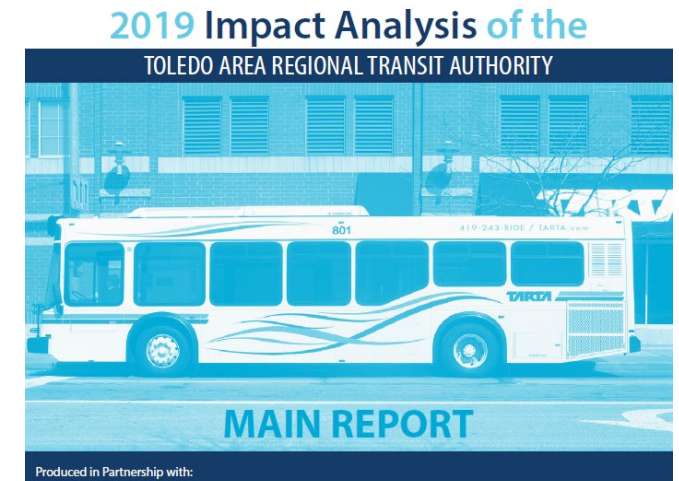
# Economic and Workforce Development Strategies: NW Ohio CEDS and 4CG Workforce Strategy

- CRD is leading the process to update the 3-county Toledo region CEDS.
  - Supported by an EDA-EAA grant
- As part of its technical assistance program, CRD is working with the Village of Crestline on a CEDS.
  - Infrastructure needed to facilitate economic development projects.
- CRD partnered with Poggemeyer Design Group to develop a workforce development strategy for a four-county region along with a Talent & Attraction Implementation Plan.



# Applied Research: 2019 TARTA Economic Impact Analysis

- CRD conducted an economic impact analysis for TARTA, the Toledo Regional Chamber of Commerce, the Toledo Metro Area Council of Governments (TMACOG) and the Area Committee on Aging.
- Provide elected officials with a sense of the economic contribution of TARTA to the region.
  - TARTA effort to change from property tax to county-wide sales tax funding base.
- CRD found that for every \$1 invested by taxpayers in TARTA, there is \$3 in economic output generated by TARTA.



# 2020 State of the Region Conference

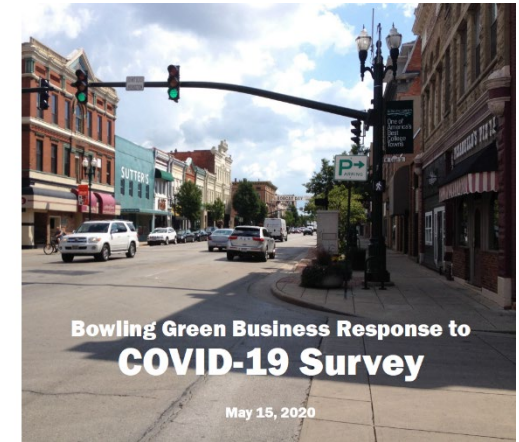
- On March 2, 2020, CRD held its 18<sup>th</sup> Annual State of the Region Conference.
  - *Developing Tomorrow's Workforce by Embracing and Investing in Robotics and Artificial Intelligence*
  - Over 275 attendees.
- Program featured the following:
  - State of the Region Address by Russell Mills, CRD and Guhan Venkatu, Cleveland Federal Reserve Bank
  - Keynote Address by Molly Martin, Director, New America Indianapolis
  - Panel Discussion-Positioning Northwest Ohio to Be a Leader in AI and Robotics with Jennie Gallimore, Dean BGSU College of Technology, Ari Lewis, OhioX, Nathan Spoden, MedPilot, and Scott Lang, Motion Controls Robotics.





# CRD and the COVID-19 Response

- CRD is working with several local governments and economic development organizations on applications for EDA CARES Act funding:
  - Infrastructure projects
  - Workforce and economic development strategies
  - Revolving Loan Funds
- CRD developed the Northwest Ohio COVID-19 Resource Map for citizens, businesses, and local governments to easily locate recovery resources in the region.
  - Covers 17 counties within the CRD service area.
- CRD partnered with the BG Chamber and BG Economic Development on a COVID-19 business impact survey





# About the Voinovich School of Leadership and Public Affairs – University Center



- Since 1996, OU & BGSU have jointly served as an EDA - University Center covering 59 rural Ohio counties.
- Provide local economic development efforts access to economists and experienced economic development researchers who can assist with marketing and industry studies, competitor analysis, financial pro forma and modeling, cost-benefit analysis, and technology assessments.
- Provide coordination and technical assistance for the **Mayors' Partnership for Progress**. MPP is a consortium of mayors and managers from a 15-county region of Appalachia organized to provide a platform to share information, resources and best practices to address common local government and economic development issues.
- Offers an annual [Appalachian Ohio - State of the Region conference](#) to build a shared understanding of regional economic challenges and opportunities.

# Logan County Economic Development Strategic Plan

- Logan County Business & Community stakeholders looking to refresh and prioritize economic development efforts.
- BGSU & OU jointly engaged to facilitate strategic planning research and activities.

## Project Tasks:

- Economic Development Scan
- Community Engagement in Economic Development Priorities
- Target Industry Cluster Characterization
- Master Economic Development Composition and Communication



# Jackson County Hotel Feasibility Study

- Hubbell Boeing Construction proposing \$10 -12 million construction project for new hotel/restaurant in Jackson County, OH.
- Potential for 75 new hospitality jobs and 80+ temporary construction jobs.
- Developer estimates that the project will lead to a \$390,000 yearly increase in tax collections.
- Potential opportunity to leverage Ohio Enterprise Zone Program

# Jackson County Hotel Feasibility Study

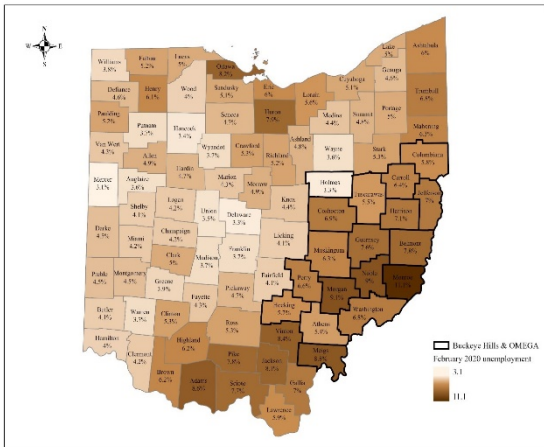
	<b>Total Economic Impacts ( direct, indirect, induced)</b>			
	<b>Employment</b>	<b>Labor Income</b>	<b>Value Added</b>	<b>Output</b>
<b>Hotel Construction</b>	103	\$4,896,293	\$6,556,051	\$12,969,917
<i>Multiplier</i>	1.26	1.20	1.30	1.30
<b>Hotel</b>	38	\$859,218	\$1,685,195	\$3,370,096
<i>Multiplier</i>	1.24	1.42	1.35	1.34
<b>Restaurant</b>	37	\$792,655	\$975,804	\$1,989,493
<i>Multiplier</i>	1.13	1.22	1.37	1.33

Economic Impacts estimated using IMPLAN

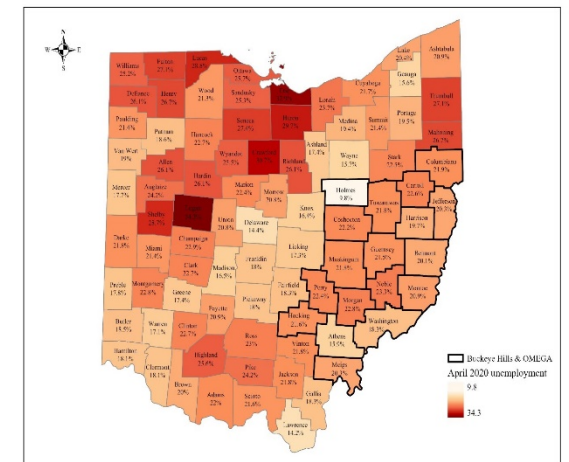


# COVID 19 – IMPACT STUDY

State unemployment February 2020  
5%



State unemployment in April 2020  
21.5%



- **OHIO unemployment – Feb. 5.0% vs. Apr. 21.5%**
- **Significantly impacted industries:**
  - **Food Service**
  - **Construction**
  - **Health Care**
  - **Social Assistance**
  - **Retail Trade**
  - **Manufacturing**
- **Local government tax loss revenue – 10% - 20%**
- **Marietta, OH Main Street survey – 50 businesses responded**
  - **50% of respondents – business will PERMANENTLY close if condition lasted 5 months**
  - **30% of respondents – business will PERMANENTLY close if condition lasted 1-2 months**