

Broadcasting Internships with Classic Teleproductions

Classic Teleproductions (<https://classicteleproductions.com>) is one of the top production companies in the country, having won over 70 Emmy Awards. Classic Teleproductions has produced content for major networks such as ABC, NBC, and ESPN. They also produce local and regional events, including live sports, commencement ceremonies, and theatrical and music performances.

Currently, Classic Teleproductions has partnered with the School of Communication to produce a live to tape program called *Cleveland Conversations*. This is a half hour program where the host interviews experts on a variety of topics of interest to the greater Cleveland area. We have recorded over a dozen programs to date, with guests including CSU President Laura Bloomberg, Tri-C President Michael Baston, Cuyahoga County Medical Examiner, MetroParks CEO Brian Zimmerman, and numerous CSU faculty.

Student interns will have the opportunity to complete a variety of tasks such as:

- setting up and running cameras and production equipment for live *Cleveland Conversations*
- supporting program preparation through research and creation of interview guides
- creating clips for use to promote our program on Instagram and other social media
- helping with developing and enacting social media strategies for distribution of the program
- tracking media analytics of viewership
- getting practice interviewing persons on camera

While our interns will get experience with many elements of broadcasting, we will craft your experience towards your interests as best we can. For example, some may be able to go on the road with Classic to live athletic events off campus, others may work on *Cleveland Conversations* in our studio, and some may wish to focus on social media and creation of video clips.

You will be working directly with the owners, engineers, and staff from Classic Teleproductions along with faculty and staff from CSU. The work you are contributing to will be shown on Public Access Television, and you will meet many guests within and outside the CSU community.

Student interns can take up to 6 credits of COM 490 (Internship); the number of hours per week will depend on the number of credits. You can start as early as the first week of the Spring-2024 semester. If you have any interest, please contact Dr. Rob Whitbred, Director of the School of Communication, at r.whitbred@csuohio.edu as soon as possible.