

# Global manufacturing leadership starts with innovative materials and technologies in Northeast Ohio.

Northeast Ohio Strengthening Manufacturing for American Resilience through Technology (NEO-SMART) combines university expertise, industry experience, and public-private partnerships to transform Northeast Ohio's manufacturing ecosystem, helping manufacturers bring innovative, sustainable technologies to market faster, creating long-term economic growth, and improving American competitiveness and resilience.

# Why lead sustainable manufacturing?

- Strengthen national and economic security through domestic production
- Meet market demand for sustainable products, packaging, and processes
- Maximize U.S. global competitiveness with innovative technologies
- · Create good American jobs
- Improve productivity, maximize resource efficiency, and minimize

### Our approach:

NEO-SMART brings together partners from industry, higher education, government, economic development, non-profit, and community organizations to:

- Position Northeast Ohio and its manufacturers for success and
- · Turn scientific research into innovation and jobs - fast
- Connect untapped talent to promising careers
- Make Northeast Ohio a global hub for sustainable

### We do this by:

- Steering research activities and investments to solve business challenges
- Supporting our startup ecosystem and existing manufacturers
- Facilitating manufacturers' adoption of sustainability best practices
- Preparing our workforce for long-term leadership in sustainable manufacturing technologies

**NEO-SMART** focuses on metals, polymers, and chemicals & coatings - which play a critical role in the production, processing, and transportation of goods in nearly every industry.



# Northeast Ohio's competitive advantage

- 7,700 manufacturing companies
- 267,000-plus manufacturing workers
- Top in-region manufacturing R&D resources
- Fresh water, strong public-private partnerships, a vibrant startup ecosystem, research faculty and students

# Join NEO-SMART

Together, we will strengthen domestic production capacity, secure critical supply chains, create or retain 30,000 good jobs, and drive economic development across Northeast Ohio.



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