

# Web Design Intern (Paid Internship)

## About Avanti Content Co.

Avanti Content Co. is a Cleveland-based content marketing studio that helps complex B2B brands in industries like manufacturing, technology, healthcare, and professional services tell their stories and reach the right audiences. We specialize in content creation, brand voice development, SEO, web design, and PR. Our mission is to help overwhelmed marketing departments articulate their value, educate their audiences, and spread awareness of their services and differentiators.

## About the Role

We are looking for a Web Design Intern who is excited to gain hands-on experience building websites. You'll work directly with the founder of Avanti Content Co., as well as design and development partners, to gain exposure to real client projects and the inner workings of a growing marketing business.

This role is for students with a passion for design, a positive attitude, and a growth mindset. You'll gain practical experience planning and designing websites with usability, accessibility, and brand storytelling in mind.

## What You'll Do

- Assist in designing website layouts, wireframes, sitemaps, and mockups
- Build and edit pages in WordPress and other CMS platforms
- Use best practices for ADA accessibility and responsive design
- Optimize websites for SEO, speed, and usability
- Create and update digital assets (graphics, icons, templates, etc.)
- Learn how websites fit into larger branding and marketing initiatives
- Learn project management skills for managing a web project from end to end
- Learn how to find new business opportunities and secure web design contracts
- Gain exposure to industries such as technology, manufacturing, and professional services through real-world design projects

## Requirements

- Basic knowledge of web design principles and tools
- Familiarity with WordPress, Squarespace, or Figma is a plus
- Interest in accessibility, usability, and SEO-friendly design
- Detail-oriented (Proofreading your own work after design is a MUST)
- An eye for clean, modern design

- Positive attitude, growth mindset, and willingness to learn new skills, processes, and tools

### **Eligibility**

- Current undergraduate or graduate students studying web design, graphic design, computer science, marketing, or related fields

### **Compensation & Timeframe**

- Paid – \$10/hour
- Flexible, part-time schedule (10–15 hours per week)
- Internships available on a rolling basis

### **Why Join Us?**

You'll be trusted with meaningful design projects and leave with a portfolio of work. You'll gain firsthand insight into how a growing content marketing business operates, receive 1:1 mentorship, and develop a foundation for a career in web design, development, or digital marketing.

### **How to Apply**

Please send a resume, cover letter, and 2-3 sample projects to **[maggie@avanticontent.com](mailto:maggie@avanticontent.com)**

### **Contact Information**

Maggie Sullivan

Avanti Content Co.

[avanticontent.com](http://avanticontent.com)

[maggie@avanticontent.com](mailto:maggie@avanticontent.com)