



Marketing & Communications Internship

Location: 2326 St. Clair Avenue, Cleveland, OH 44114

Reports to: Internal Operations Director, Devon Ventura

Type: Unpaid Internship (academic credit or professional experience available)

Schedule: Flexible (16–20 hours per week; hybrid options available)

Timeframe: Spring Semester 2026

About CleveLawn & Home

CleveLawn & Home is a Cleveland-based nonprofit social enterprise dedicated to transforming lives and neighborhoods through workforce training, property maintenance, and community revitalization. Operating from a 51,000-square-foot training facility along one of Cleveland's central corridors, we combine hands-on technical training with life skills and professional development.

Our paid 10-week workforce cohorts prepare individuals—particularly returning citizens and those facing barriers to employment—for careers in landscaping, property maintenance, and the skilled trades (carpentry, plumbing, HVAC, automotive maintenance, and more). Participants earn industry-recognized certifications such as OSHA-10, Lead Safety, First Aid, and CPR while gaining real work experience on community projects.

Mission: To reduce violence and poverty in Greater Cleveland. We believe in providing second chances through workforce development and self-improvement. To grow opportunity from the ground up—restoring vacant lots, enhancing treescapes, supporting community beautification, and creating employment pathways that reduce violence and poverty in Cleveland's most underserved neighborhoods.

Internship Overview

The Marketing & Communications Intern will play a key role in increasing awareness of CleveLawn & Home's mission, programs, and community impact. Working closely with leadership and staff, the intern will help develop creative, engaging content for both digital and print platforms, strengthen community outreach, and enhance brand visibility.

This is an unpaid internship intended for students seeking academic credit or professional development experience in nonprofit marketing, communications, or social enterprise management.

Key Responsibilities

- Develop and schedule social media content (Facebook, Instagram, LinkedIn, etc.) that reflects our mission and highlights participant success stories
- Draft and edit newsletters, flyers, and press materials for events and community initiatives
- Capture and organize photos/videos from programs and events for storytelling and promotional use
- Support marketing for special events such as open houses, fundraisers, and community beautification projects
- Assist with website updates and content management
- Collaborate with staff to ensure consistent branding, tone, and visual identity across all platforms

Requirements / Desired Skills

- Currently enrolled in (or recent graduate of) a communications, marketing, public relations, journalism, or related program
- Strong writing and storytelling skills with attention to detail
- Experience with social media platforms and basic analytics tools
- Familiarity with Canva, Adobe Creative Suite, or similar design tools preferred
- Ability to manage multiple tasks and work independently
- Passion for community service, workforce development, or social enterprise work
- Photography and/or video editing skills a plus

Benefits

- Gain hands-on experience in nonprofit communications and marketing strategy
- Build a professional portfolio of content and campaigns
- Work directly with organizational leadership on high-impact community initiatives
- Networking opportunities with local nonprofits, city partners, and corporate sponsors

How to Apply

Interested students should submit a brief cover letter and résumé to:

Devon Ventura, Internal Operations Director -  dventura@clevelawnohio.org

Applications are due by Friday, January 9, 2026.