



Summer Internship Opportunity

Department: Marketing & Social Media

Reports to: Manager, Marketing & Communications

Application Deadline:

Time Commitment: June 1, 2026 – August 1, 2026 10 weeks
Daily/weekly hours in compliance with university requirements

The Port of Cleveland is one of the largest ports on the Great Lakes. Over 23,000 jobs and \$7.07 billion in annual economic activity are tied to the roughly 13 million tons of cargo that move through Cleveland Harbor each year. The Port of Cleveland is the only local government agency whose sole mission is to spur job creation and economic vitality in Cuyahoga County. The Port is an economic engine for our community, a key to Northeast Ohio's global competitiveness, and a crucial partner in building Cuyahoga County's future.

The Port fosters job creation and economic vitality in Greater Cleveland. Our maritime services and assets add value and results in a competitive advantage for regional firms to compete globally. The Port also tackles challenges tied directly to jobs, quality of life, and environmental sustainability through innovative development financing services and selective public investments in critical harbor projects.

General Summary

The Port of Cleveland is seeking a creative, motivated **Marketing & Social Media Intern** to support our Marketing and Communications Manager. This **part-time internship** is a hands-on opportunity for someone who loves storytelling, understands social media culture, and is excited to grow their skills while helping amplify the Port's impact across Northeast Ohio and beyond. If you love creating content, enjoy experimenting with new ideas, and want real-world experience in marketing and communications, this role is for you.

Essential Functions & Responsibilities:

- Assist with planning, creating, and scheduling content across the Port of Cleveland's social media platforms, including LinkedIn, Instagram, and TikTok
- Monitor social media channels and help engage with followers in a timely, professional manner
- Capture photos and short-form video content at Port events and during day-to-day operations
- Assist with writing, fact-checking, and posting website and blog content for the Port of Cleveland's website

- Research industry and social media trends and brainstorm creative ways to tell the Port's story and highlight its regional impact
- Support marketing and communications projects that increase brand visibility, awareness, and engagement
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Knowledge, Skills & Abilities:

- Strong understanding of social media platforms specifically, LinkedIn, TikTok and Instagram—including trends, engagement strategies, and content formats
- Comfortable taking photos, filming, and editing content using an iPhone
- Creative eye for layout, design, visual storytelling, and brand consistency
- Experience using Canva or similar design tools
- Strong written and verbal communication skills
- Excellent organizational skills with the ability to manage multiple tasks
- Team-oriented mindset with a willingness to support a small but mighty marketing team
- Energetic, curious, and excited to bring fresh perspectives

Qualifications:

- Currently pursuing or recently completed a degree in Marketing, Digital Marketing, Graphic Design, Digital Arts, Communications, or a related field

Through this Internship you will receive:

- Real-world, hands-on marketing and communications experience
- Exposure to public-sector storytelling, economic development, and regional impact
- The opportunity to build a strong portfolio of social, video, and web content
- Mentorship from experienced communications professionals

Compensation: \$15/hour

Benefits of this Internship Opportunity:

The Cleveland-Cuyahoga County Port Authority is an Equal Opportunity Employer. Our office is located in downtown Cleveland, in a renovated historic building near the east bank of the Flats within the Warehouse District. Free parking is provided for employees and the office is convenient for those who seek mass transit alternatives.

Please send cover letter and resume to info@portofcleveland.com by April 6, 2026.