



## **A Pause 4 The Cause (AP4TC) Strategic Planning Intern**

Mission: AP4TC's mission is to work with at-risk youth, young adults, and underserved populations, putting a "PAUSE" on Negative Thinking and Behaviors through prevention, education, and art (P.E.A.).

About AP4TC: The organization was founded in response to the social problems that pervade our communities resulting in killings and self-destructive behaviors exhibited by our youth. We acted on the premise that gang related crimes and other violent activities occur because our youth are unable to express themselves through constructive venues. Instead these youth acted on negative thoughts resulting in aggressive and damaging behaviors.

With access to positive ways to express their thoughts, beliefs, and feelings, these youth would find solace and peace from within. AP4TC provides positive opportunities and support for our youth and underserved populations by assisting with education, prevention, and treatment while discovering positive means of expression. We believe if our youth started to value their lives, then they would find value in each other's lives.

### The Internship:

Working with the Executive Director, the Intern will research and report on the following and write the agency's strategic plan:

1. Internal Assessment - comprehensive review of operational factors (strengths and weaknesses) impacting the organization's capacity to meet goals
2. Environmental Scan to identify opportunities and threats
  - a. Funding sources
  - b. Programmatic/business trends
  - c. Evidence-based practices
  - d. Additional relevant information as needed
3. Competitive Analysis
4. Market/Customer Profile
5. SWOT Analysis
6. Identifying strategic issues facing AP4TC
7. Updated mission/vision/values/statement
8. Strategic/Action Plan for 3 to 5 years and budget

### Requirements:

- Currently pursuing a Master's Degree
- Enrolled in the Nonprofit Management program at the Maxine Goodman Levin College of Urban Studies.
- Must be assertive, outgoing, creative, hard-working, resourceful, organized, and detail-oriented.



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- Able to work independently
- Have an interest in social service and social justice, and addressing the needs of an underserved population
- Strong communication skills
- Energetic and enthusiastic
- Reliable transportation and personal laptop
- Able to set a regular schedule.

Hours: The intern is expected to work 15-20 hours per week.

Length of internship: 3-4 months, Summer 2020

Compensation: This internship is unpaid.

Apply: Submit cover letter, resume, and one writing sample to [apause4thecause@gmail.com](mailto:apause4thecause@gmail.com) with the internship title and semester applying for in the email subject line.