

SCHOOL OF COMMUNICATION

B.A. Communication Studies Communication Track

The *Communication* major focuses on understanding the vital role that communication plays in contemporary life, characterized by rapidly emerging new technologies, social change, developments in social media, and dynamic interpersonal relationships. Students who complete the *Communication* major can select courses in *Communication Management*, *Integrated Promotional Communication*,

The *Communication* major is an excellent choice for students who have multiple interests in communication. Students can take classes in diverse areas such as public relations, health communication, gender, leadership, interracial communication, social media, podcasting, sports communication, mass media, groups and teams, nonverbal communication, conflict management, family communication, and many others.

If you are seeking maximum flexibility in scheduling due to work and/or family constraints, or are trying to graduate as efficiently as possible, the Communication major is an excellent choice.

Internships

The School of Communication encourages *Communication* majors to complete at least one internship during their undergraduate studies. Internships allows students to gain valuable skills, network with professionals in their field, gain professional feedback, and build their resume. For more information about School of Communication Internships visit our website: <https://class.csuohio.edu/communication/cominternships>.

Types of Careers in Communication

The careers *Communication* majors pursue are as varied as the combinations of courses taken. Below are some examples.

Communication Manager
Event Planner
Fund Raising
Speechwriter
Media Analyst
Researcher

Social Media Manager
Advertising
Corporate Recruitment
Graduate or Law School
Mediator
Writer and Editor

Sales
Nonprofits
Diversity Officer
Team Facilitator
Consulting
Training

If you are interested in the *Communication* major contact the School of Communication for more information and schedule an appointment with our *Communication* major Director:



216-687-4630



communication@csuohio.edu



2001 Euclid Avenue, MU 233 Cleveland, Ohio



School of Communication

COMMUNICATION STUDIES MAJOR
COMMUNICATION SEQUENCE REQUIREMENTS

Effective Fall 2019

Students must complete a minimum of 39 credit hours and maintain a 2.25 GPA, across all Communication courses, to graduate with a Communication Studies Major. All School of Communication Majors are required to successfully complete COM 101 (Principles of Communication) and COM 303 (Communication Inquiry) with a minimum grade of (C). Transfer students must take a minimum of 20 credit hours, including their capstone, in communication courses at CSU.

School Core Courses (6 credits)

- COM 101 Principles of Communication
COM 303 Communication Inquiry*

Communication Theory Elective Courses (15 credits)

Select five of the following

- COM 211 Comm. in Personal Relationships
COM 226 Mass Media & Society*
COM 227 Principles of Social Media
COM 327 Media Criticism**
COM 330 Nonverbal Communication
COM 346 Communication in Organizations
COM 347 Political Communication
COM 348 Intercultural Communication
COM 350 Persuasive Comm. & Attitude Change
COM 355 Psychological Processing of Media*
COM 358 Media Law, Economics and Ethics
COM 359 International Communication
COM 361 Social Issues in the News
COM 362 Health Communication
COM 366 Communication & Conflict
COM 368 Leadership Communication
COM 370 Communication & Technology
COM 380 Family Communication
COM 394 Adv. Interpersonal Communication*

Communication Elective Courses (15 credits)

Students must take any five communication courses that do not fulfill any other major requirement, for example a course taken to fulfill a Communication Theory Elective cannot count as a Communication Elective Course. Only three credits of Internship (COM 490) or Independent Study (COM 496) can count towards this requirement.

- COM
COM
COM
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COM

Communication Sequence Capstone Course (3 credits)

Select one of the following

- COM 444 Mediation & Collab. Problem Solving*
COM 446 Media Studies Project*
COM 448 Organizational Teams*
COM 449 Adv. Health Communication*
COM 475 Communication and Training*

*Denotes courses with pre-requisites. Check for pre-requisites located within the course descriptions in CSU's online Undergraduate Catalog.
** Denotes courses that meet the Writing Across the Curriculum (WAC) requirement

Students with question regarding their Major Degree Requirements should contact the School of Communication's Main Office at (216) 687-4630 to set up an appointment with their Major Academic Advisor. Questions concerning Graduation and General Education Requirements should be directed to the C.L.A.S.S. Advising Office at (216) 687-5040.