

# SCHOOL OF COMMUNICATION

## B.A. Communication Studies Communication Management Track

**Communication Management** focuses on understanding and improving communication processes in a variety of contexts, including healthcare interactions, organizations, teams, families, interpersonal relationships, negotiation and mediation settings, and communication between persons from different cultures, genders, and ethnicities.

Students who specialize in Communication Management develop a critical understanding of the vital role that communication plays in contemporary life, characterized by new technologies, rapid social change, instant messaging, and dynamic interpersonal relationships.

Communication Management students will develop intellectual, problem-solving, and career-related skills such as conflict management, team facilitation, leadership, public speaking, professional writing, negotiation, critical thinking, analysis and inquiry, health communication, and intercultural communication competencies.

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### Areas of Study

**Organizational Communication**  
Relational & Family

**Health Communication**  
Communication and Diversity

**Mediation & Conflict Resolution**

### Internships

The School of Communication encourages Communication Management students to complete an internship during their undergraduate studies. Internships allows students to gain valuable skills, network with professionals in their field, gain professional feedback, and build their resume. For more information about School of Communication Internships visit our website: <https://class.csuohio.edu/communication/cominternships>.

### Types of Careers in Communication Management

**Business Analyst**  
**Chief Communication Officer**  
**Communications Manager**  
**Community Relations Manager**  
**Corporate Event Planner**

**Employment Recruiter**  
**Fundraiser**  
**Marketing Manager**  
**Mediator**  
**Public Affairs Officer**

**Publications Editor**  
**Researcher**  
**Speechwriter**  
**Team Facilitator**  
**Training & Development**

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If you are interested in the Communication Management Track contact the School of Communication for more information and schedule an appointment with our Communication Studies Major Director.



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