

# NEO manufacturing is a powerhouse...



Almost half the regional economy



Almost 300,000 jobs



Every job delivers four more



38% of Ohio's manufacturing GDP

## But the future is coming fast...



#### TALENT TIMEBOMB

In Jan 2020, 60% of NEO manufacturers said they couldn't find the skilled workers they need to grow



#### **AVOIDING INDUSTRY 4.0**

Industry 4.0 is at the bottom of the priority list for NEO manufacturers



#### **IGNORING INNOVATION**

75% of NEO manufacturers say innovation is NOT a priority



## Our vision for manufacturing



## WE HAVE A TALENT SURPLUS.

People are lined up for manufacturing jobs. We are the capital of manufacturing education in the U.S.





#### WE BUILD A DIVERSE WORKFORCE

Our factories are as diverse as our cities. Manufacturing gives everyone a potential pathway from poverty to prosperity.



## WE IGNITE THE PRIDE IN MANUFACTURING

We are proud to be one of the fastest growing and most innovative manufacturing hubs in the world.



#### WE ARE A DIGITAL LEADER IN MANUFACTURING

We are no longer the "rust belt." We are the "technology belt." We adopt Industry 4.0 a decade before our competition.



## WE HAVE AN INNOVATION CULTURE

We lead with ideas.
NEO is the "first choice" for manufacturing start-ups and leads the country in R&D.



## WE ARE PARTNERSHIP POWERED

Companies and communities work together to solve systemic problems because we all believe manufacturing is our future.



## WE ARE AN INVESTMENT HOTBED

Our manufacturing know-how, community commitment, innovation, and digital leadership deliver very attractive returns.



# Unlocking Our Future



- Manufacturers stepped up to make PPE in Ohio demonstrating rapid pivoting and resiliency
- Economic development and government worked together to facilitate impact
- Glimpsed a vision of the path out of recovery built from Industry 4.0, workforce, and reshoring





Our collective goal was to find and/or make PPE as fast as possible for our first responders



Opportunistically identifying ready-to-go sources and handing them off





Finding new ideas and engaging manufacturers with capabilities to help including creating a Makers' Exchange



Understanding/researching specifications and needs from hospitals and FDA/CDC on specific PPE in order to share with manufacturers and engineers



Identifying, coordinating, designing, and vetting with users alternatives for each major PPE product need



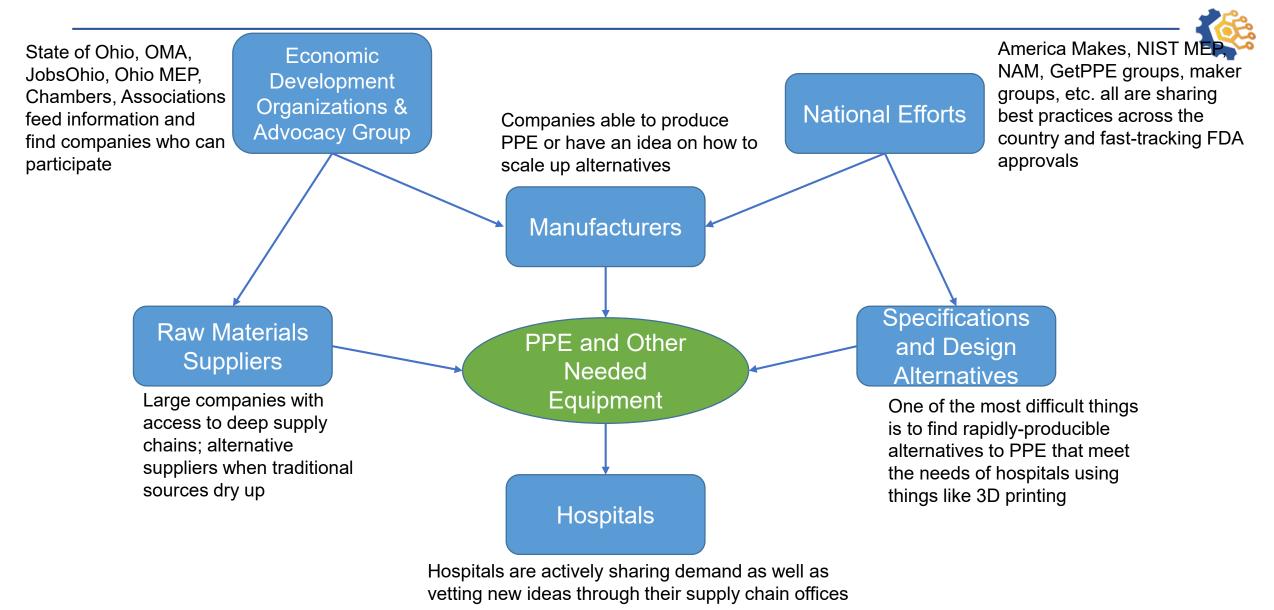
Problem-solving supply shortages for each major PPE product need and finding local manufacturers to produce



Streamlining manufacturer outreach to hospitals and endusers to speed development and coordinate activities



## We showed that there were so many ways to collaborate



### **ALLIANCE PARTNERS**











#### OHIO MEP PARTNER ORGANIZATIONS















#### OHIO'S INDUSTRY SECTOR PARTNERSHIPS













































# From idea to running after one press conference





## 1800 companies responded in days after announcing this initiative

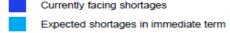




## Needed products at the beginning of the pandemic



## **COVID-19** critical supply list



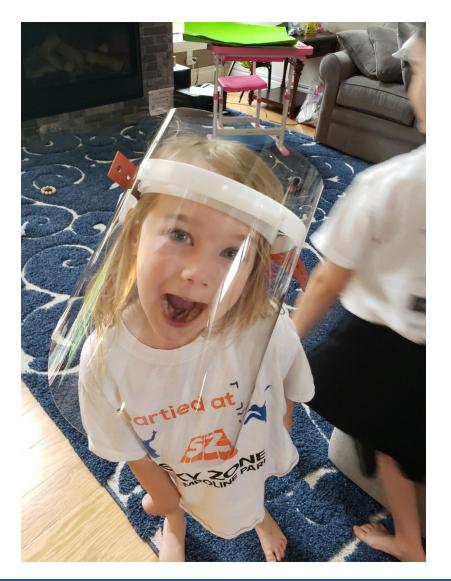
Providers can expect the following supplies to currently face or be at-risk of facing major supply shortages

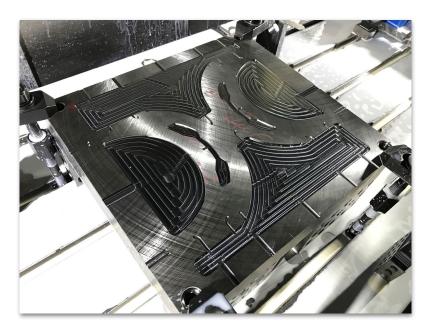
Diagnostics	□ ELISA and RT PCR laboratory equipment and reagents	Drugs and	□ Paracetamols/Antipyretics
and testing	□ Sample collection tubes	medical	□ Oxygen
	□ Swabs for buccal sample collection	consumables	☐ Infusion compound (Ringer's lactate)
	■ Swabs for nasal sample collection		□ Hydroxychloroquine
	□ Leak proof cups for aspirate collection		□ Antibiotics (for secondary infections)
	□ Respiratory viral panel (RVP)	Medical	□ Infrared thermometer
	□ CT contract agents	equipment	☐ Laryngoscope, adult, child set
	□ Regular basic blood panel supplies		□ Endotracheal tubes
	□ Specimen transport bags		□ Ventilator disposables (i.e. HMEs, HEPA filters)
			□ Oxygen concentrator
Health facilities	<ul> <li>Ambulance with air isolation system for transport of contagious patients</li> </ul>		<ul> <li>Oxygen face mask with reservoir bag, disposable</li> </ul>
infrastructure	■ Mobile, basic diagnostic X-ray system		□ Pulse oximeter, portable
and equipment	□ Portable ultrasound		□ Syringes: 0.5 ml autodestruct (AD) and 5 ml reuse prevention (RUP)
	□ Resuscitator		□ Infusion setup including pump
	■ Medical triage/treatment/isolation facilities		□ Oropharyngeal and Nasopharyngeal airways
	<ul> <li>Isolation room negative pressure HEPA filtration machines</li> </ul>		□ Pulse oximeters
	<ul> <li>Packaging transport substance for viral sample transport</li> </ul>		□ Incentive spirometer
	Ventilators with portable and back-up power supply		□ Tracheostomy kits and devices
	□ Ventilatory peripherals and disposables		□ Acapella valves
	□ Anesthesia machines		□ Nasoenteric tube feeds
	□ Beds		□ Sequential compression devices
Personal	□ Gloves	Advanced	<ul> <li>Home Care Kits for home isolation of asymptomatic cases or mildly symptomatic</li> </ul>
protective	□ Goggles		□ Antivirals/vaccines (in development)
equipment	☐ Gowns (disposable and linen)		= / IIII III III III III III III III III
	□ ISO masks (PAPRs, CAPRs, N95s)	Disinfection	□ Alcohol based hand-rub
	□ Surgical masks and caps	consumables/	<ul> <li>Bag, disposable for biohazardous waste PPE and clinical waste without sharps</li> </ul>
	□ Eye/face shield	biohazardous	<ul> <li>Body bags (suitable for burial or cremation)</li> </ul>
	☐ Tyvek suits, sleeves, hoods or equivalent	waste	□ Disinfectant
	□ Safety box/sharps container (must be labelled "Biohazard")	management	□ Soap, surgical
	□ Scrubs		<ul> <li>Set: mask, gel and soap for targeted population</li> </ul>
		<u> </u>	□ Chlorine

Source: Adapted from job aid for Respiratory/ Droplet-borne disease, supplemented with information from WHO Disease Commodity Package (Feb 7 2020), CDC Coronavirus (Feb 27, 2020) and McKinsey supply chain and infectious disease expert interviews

# **Shields**





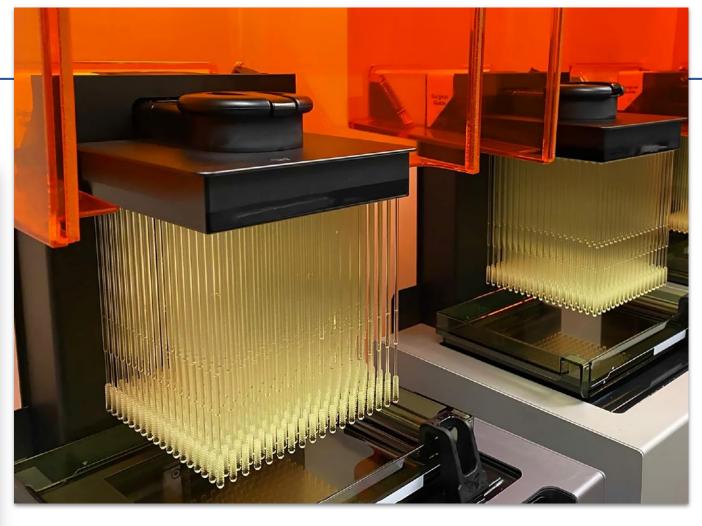




# Swabs



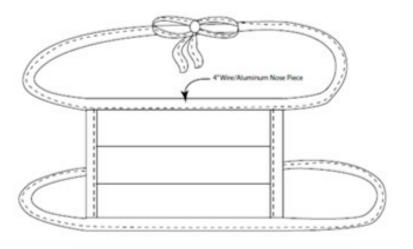


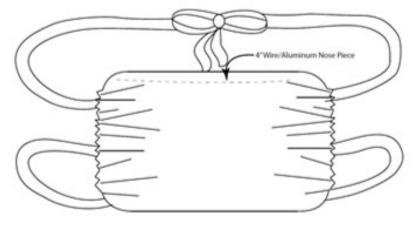




# **Community masks**













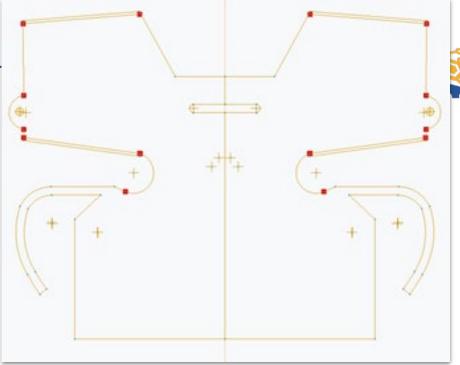


# Hand sanitizer









# Isolation gowns









**RapidVent** 



# Gloves













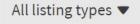
Search the Ohio Emergency PPE Maker's Exchange

Contact us More ▼ About



+ Post your PPE here

### >300 products, 250 companies, 1000+ transactions that we tracked











#### **ALL CATEGORIES**

**FACE SHIELDS** BEDS OR ROOM PARTITIONS

HAND SANITIZER

COTTON FACE MASKS

SPACE FOR HOSPITAL OVERFLOW

3D PRINTED SWABS FOR COVID-19

**TESTING** 

GOWNS (ALL MATERIALS)

NON-COTTON FACE MASKS

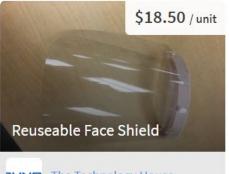
PARTITIONS FOR COMPANIES

(GROCERY STORES, ETC.)

**GLOVES** 

OTHER

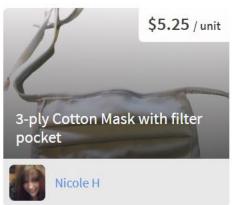
Minimum order size

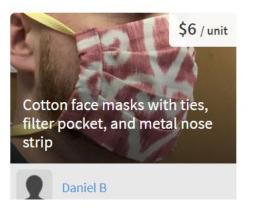














# While we were working to retool or repurpose for PPE, we were also providing guidance to businesses



- •Industry Week published our **guide for staying Virus-free**, ways to reduce fear, ways to get the most from PPP loans and more
- Worked with University Hospitals to create manufacturing guides to staying safe
- Created a **COVID-19 checklist** including how to maintain culture, stay safe, use new technologies and more.
- Created policy templates for new COVID-19 policies in addition to webinars from major companies who were already facing them
- Redesigned a classroom at MAGNET to allow for our workforce programs to continue (ex-offender intro to manufacturing curriculum)

## What's next? Reshoring and stabilizing future PPE



•Building on Industry 4.0 and advanced manufacturing and automation, we as a country have an opportunity to reshore, particularly PPE

- Our process:
  - 1) assess and aggregate demand,
  - 2) determine ideal design (or redesign), and
  - 3) determine automation scale required
- •For products that are cost-competitive with automation (reduce labor costs), we are working with State of Ohio and the Ohio Manufacturing Alliance
- In August, we will have reshored cotton masks as a first example



## Industry 4.0 technologies

- Collaborative robots
- Augmented reality/virtual reality
- Artificial intelligence
- the Internet of Things (IoT)
- the Industrial Internet of Things (IIoT)
- 3D printing
- Sensors
- Cloud technology
- Big Data
- Cybersecurity technologies
- More



# Manufacturing's future depends on Industry 4.0 transformation, which has very slow adoption on small and medium manufacturers

- Industry 4.0 is for the "big guys"
- Overwhelmed by the "hype" & consultant "speak"
- Interest but confusion
- How is IIoT different from what I have?
- Complicated implementation path
- Another potential security breach
- Return on investment is "fuzzy" at best
- Project funding unavailable in today's uncertain environment
- Dedicated time to projects is hard to find
- No on-site talent
- Uncertain return-on-investment (ROI)



While companies recover, we want to be sure they are transforming to come out stronger and be able to reshore and grow



Client Interview / Current State

Identify IIoT Platform

Installation of IIoT System

Periodic
Review and
Action Plan
Update

Decision? Hand Off / Remove

Review /
Develop Use
Case

4 - 5 WEEKS

Goal: Create lighthouses of companies who catalyze others to transform with Industry 4.0 and then grow/reshore



# Appendix



# We needed demand, supply, and technical resources to make this happen

**DEMAND LEAD** will act as the primary contact for all health care providers, first responders, or frontline health care teams in need of essential PPE to gather information such as products needed, priorities, quantities and specifications.

**SUPPLY LEAD** will serve as the primary contact for all manufacturers, suppliers, and vendors that have volunteered to gather information on companies' geographic reach, capabilities and capacity, retooling needs and on-hand inventories of products and raw materials.

#### **ENGINEERING TEAM will:**

- Develop or evaluate product concepts
- Re-design, "hack," or retrofit existing product or sub-components
- Look for and assess open-source designs
- Keep up to date on any government-issued standards or specs
- Rapidly prototype
- Test and/or see that new product designs or re-designs meet the demand specs
- Offer design-for-manufacturing support and guidance
- Support manufacturers as they retool
- Coordinate the fabrication of urgently needed products among small/disparate organizations (i.e. a statewide network of 3D printers)
- Coordinate with national consortiums of technical resources working to find and design PPE alternatives like (i.e. America Makes)

