



EDA UNIVERSITY CENTER

FOR COMMUNITY & ECONOMIC DEVELOPMENT



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EDA UNIVERSITY CENTER

FOR COMMUNITY & ECONOMIC DEVELOPMENT

The mission of UM-Flint's EDA University Center for Community & Economic Development is to coordinate, inform, and contribute to economic development efforts that cultivate innovation and advance high-growth entrepreneurship in the 7-county I-69 Thumb Region.



ECONOMIC
DEVELOPMENT



COMMUNITY
DEVELOPMENT



INNOVATION &
ENTREPRENEURSHIP



Serving Genesee, Huron, Lapeer, Sanilac, Shiawassee, St. Clair, and Tuscola counties



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TODAY'S FOCUS

4 Key Areas

#1

GIS Mapping and Data Analysis

#2

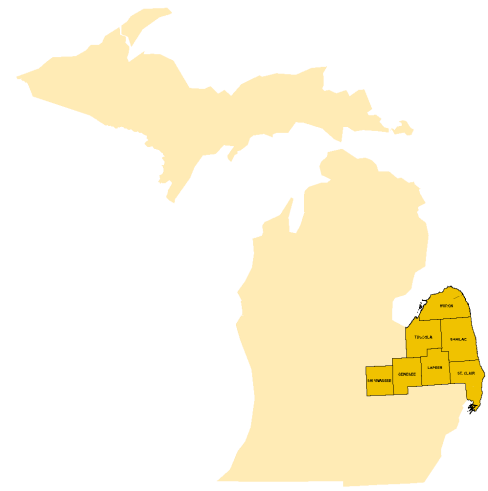
Innovation & Entrepreneurship

#3

*How We Modified our Work
in response to COVID-19*

#4

Future Plans



#1

GIS Mapping and Data Analysis



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION



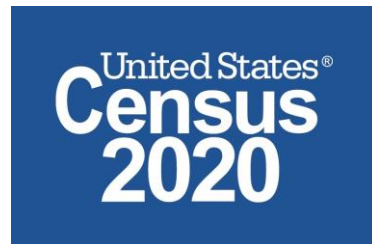
**NATIONAL NEIGHBORHOOD
INDICATORS PARTNERSHIP**



CHARLES STEWART
MOTT FOUNDATION



m.n.a. ►
Michigan Nonprofit Association



GCMPC
GENESEE COUNTY METROPOLITAN
PLANNING COMMISSION

BE COUNTED
MICHIGAN2020



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GIS Mapping Project

Opportunity Zones

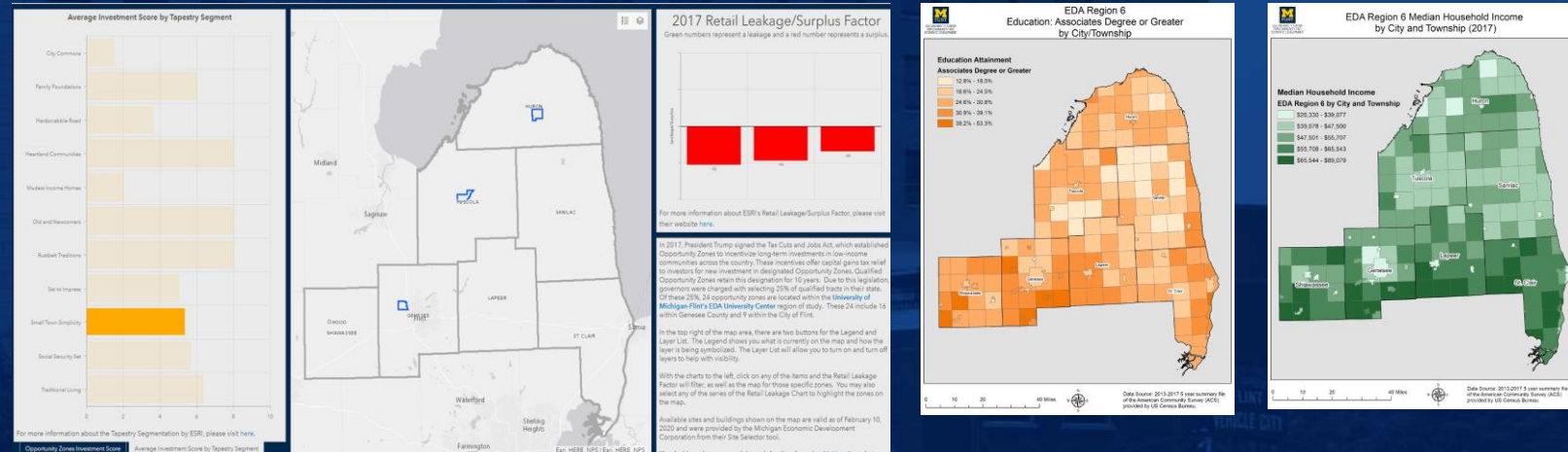
Interactive Map

- Available Buildings/Sites
- 2018 ACS Data
- ESRI Retail Leakage and Tapestry Segmentation
- Dashboard

Census 2020

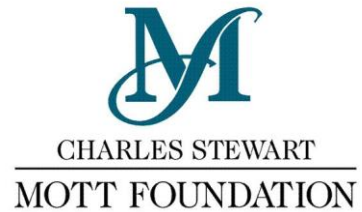
Census Response Rates

- Interactive Map
- Dashboard
- Support for local initiatives

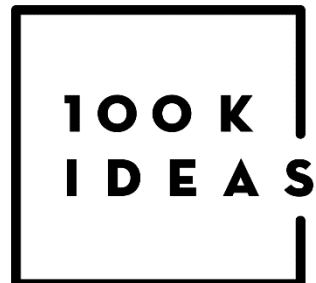


#2

Innovation & Entrepreneurship



The Harding Foundation



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[IN] Innovation Incubator

On the Ground Support to Individuals

- Technical assistance for small businesses, nonprofits, municipalities
- Workshop and pitch clinic facilitation
- [IN] on the Road  Business Bootcamps for teens and adults
 - ✓ North Flint Food Market
 - ✓ Flint Southwestern Academy
 - ✓ Flint Development Center
- [IN] on the Road  expansion to broader region



Young Sharks

Elementary Entrepreneurship Education



- 3-5 grade students
- 24 classrooms
- 398 students
- Curriculum aligned to state standards
- \$1,500 awarded to students

Types of ideas:

- Soccer for children with autism
- Improved scrunchies
- Pillows that never get thin
- Better water bottle
- Friend Finder



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MOTT FOUNDATION



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#3

How We Modified our Work in response to COVID-19

GIS CENTER

Campus Virtual Office Hours

Join us for an online discussion where UM-Flint campus faculty/staff/students are encouraged to share any questions about GIS, how to apply GIS in their research areas, data visualization, or technical assistance.

There is no cost to attend but please register at go.umflint.edu/GIScampus



If you have any questions or concerns please contact Troy at rosencra@umich.edu

Tuesdays
2:00pm - 3:00pm

For Students,
Faculty, and Staff



GIS Services



Technical Assistance



Data Visualization



OFFICE OF
UNIVERSITY
OUTREACH



GEOSPATIAL INFORMATION
SYSTEMS CENTER

GIS CENTER Community Virtual Office Hours

Tuesday, April 28th 12:00 - 1:00pm

For Community Members, Business Owners, Non-Profits,
Government, Community Organizations



GIS Services



Technical Assistance



Data Visualization

Join us for an online discussion where community members are invited to inquire about GIS services, technical assistance, or general data visualization discussion around any research questions they may have about their community.

There is no cost to attend but please register at
go.umflint.edu/GISwalkin



If you have any additional questions
or concerns please contact
Troy at rosencra@umich.edu

Presented By:  
OFFICE OF
UNIVERSITY
OUTREACH GEOSPATIAL INFORMATION
SYSTEMS CENTER

Are you a small business owner? Do you need help completing your Paycheck Protection Program (PPP) application?

UM-Flint's [IN] Innovation Incubator is here to help with no cost to you.
Contact us at go.umflint.edu/ppp or email ncuster@umich.edu

Presented by UM-Flint's [IN] and the Office of Outreach

Are you a small business owner in Genesee County?

Do you need help completing your Restart Flint & Genesee County grant application?

UM-Flint's [IN] Innovation Incubator is here to help with no cost to you.
Contact us at go.umflint.edu/restartflint or email ncuster@umich.edu

Presented by UM-Flint's [IN] and the Office of Outreach

INNOVATION INCUBATOR VIRTUAL HOUR

Every Thursday 12:30 pm - 1:30 pm

The online open office hours will be held
via Zoom virtual meeting platform.

Registration Link: go.umflint.edu/walkin

(The link for the session will be shared following registration)

If you have any additional questions or concerns please contact:
Nic at ncuster@umich.edu or Benny at bstribli@umich.edu



Nicholas
Custer



Benny
Stribli II

Presented By:



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Brookings Metropolitan Policy Program collaboration



Dr. Deba Dutta
Chancellor
University of Michigan-Flint



Mark Muro
Senior Fellow and Policy Director
Brookings Metropolitan Policy Program



Moderator: Sameer Gadkaree
Senior Program Officer, Education & Economic Mobility
Joyce Foundation



Dennis Olson, Jr.
Commissioner
Minnesota Office of Higher Education



Neal Hegarty
Vice President-Programs
Charles Stewart Mott Foundation



Dr. Leslie Roundtree
Interim Provost and Senior Vice President for Academic Affairs
Chicago State University



Robert Maxim
Research Associate
Brookings Metropolitan Policy Program



Dr. Kerri Schulling
Provost and Vice President for Academic Affairs
Northern Michigan University

"SUPPORTING REGIONAL PUBLIC UNIVERSITIES TO PROMOTE RECOVERY IN THE GREAT LAKES REGION"

6. 22. 2020

2:00pm-3:15pm ET

1:00pm-2:15pm CT

Register at
go.umflint.edu/brookingsumflint



B | Metropolitan Policy Program
at BROOKINGS



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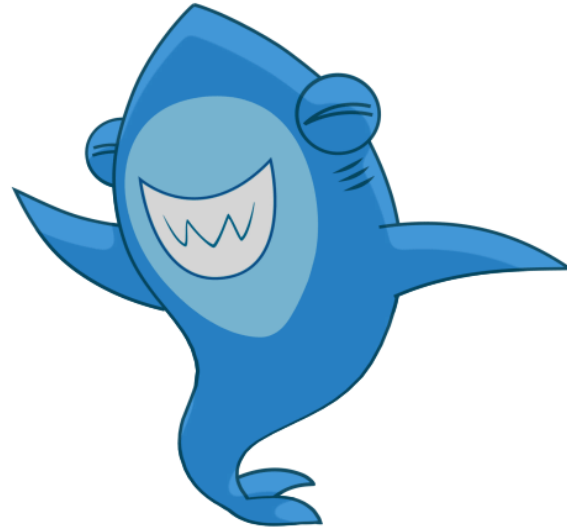


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TheJoyceFoundation

#4

Future Plans

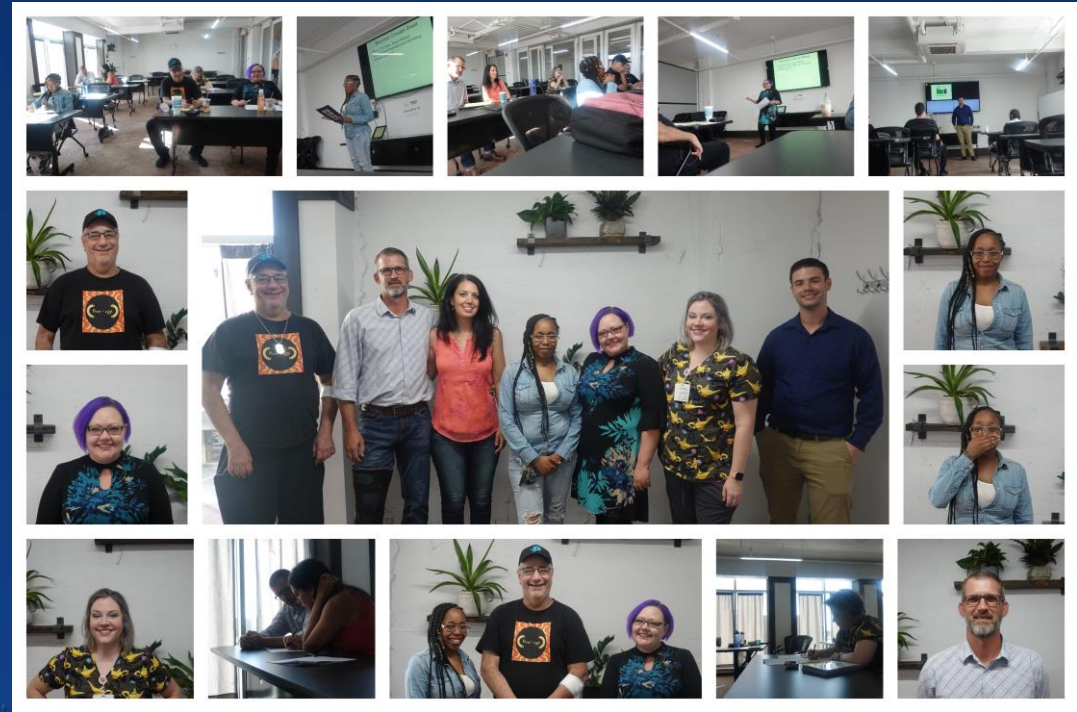


Better Connected While Physically Distant

Virtualize Services to Serve Clients

Access giving to online resources for example:

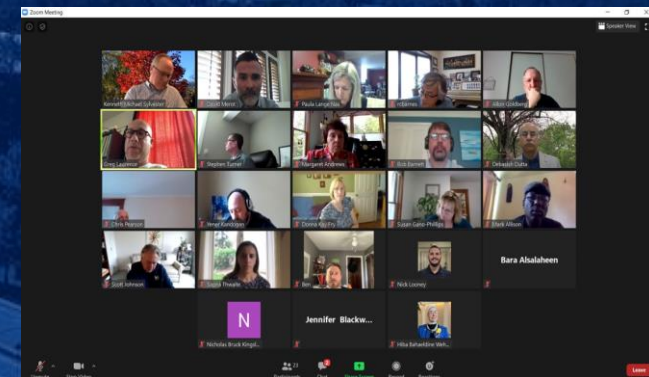
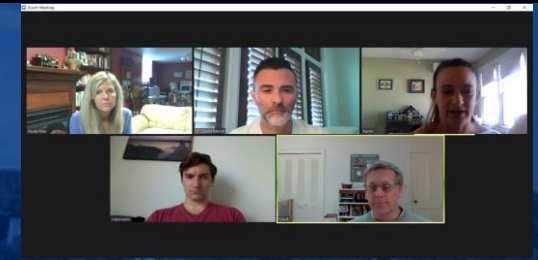
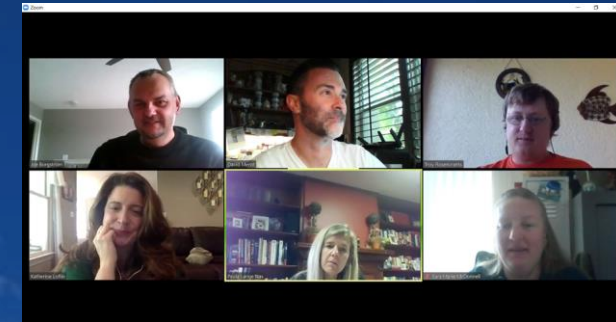
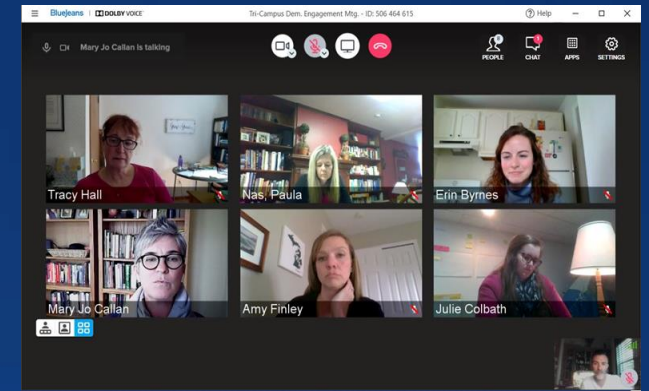
- Expand technical support offerings for entrepreneurs, small business owners, non-profits, and municipalities
- Update our online business resource navigation tool, MiStartSmart (www.mistartsmart.com) adding coronavirus resources.
- Modify our I-69 Thumb Region Business Climate Survey to include questions related to the impact of coronavirus and expectations on the part of business owners about the future of the business climate
- Create a suite of online content in the form of technical assistance training and webinars that will help business owners and entrepreneurs mitigate the economic implications of the coronavirus pandemic



Flexible “Online First” Model

Re-design Touch Points and Increase Access to Resources

- Virtualize our business Bootcamp program using an online learning platform and digital content to expand our reach to communities in the I-69 Thumb region 
- Collaborate with our network of subject matter experts and business owners to develop webinars on pandemic-related issues, such as best practices and safety protocols, pivoting to e-commerce or the production of other products/services, supply chain disruptions, international trade implications, etc.
- Develop a proof-of-concept and commercialization pipeline for UM-Flint faculty and students by leveraging local and institutional resources across the three campuses of the University of Michigan system
- Launch a competition challenging students across all disciplines to develop prototypes and innovative product manufacturing processes with a separate category for personal protective equipment.
- Offer cyber security training to businesses, municipalities, education leaders, and individuals



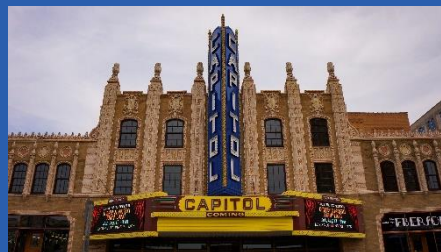
The Future of Innovation & Entrepreneurship



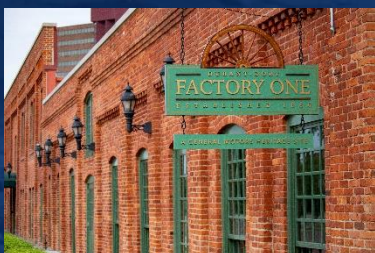
Young Sharks Video

https://www.youtube.com/watch?v=QXt2_IUJBuQ





Thank you!



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