



August 26, 2018

Farmers' Market Business Incubator Project Intern

**East Cleveland Farmers' Market Preservation Society
(Coit Road Farmers' Market)
PO Box 603826
Cleveland, OH 44103**

Fall 2018: August 25th - December 15th

The Coit (Road Farmers' Market) was built in 1932 and originally operated by a cooperative of farmers selling locally grown food. The non-profit East Cleveland Farmers' Market Preservation Society was formed in 2001 and operates the Market with an all-volunteer staff.

The Market's mission is to provide year round access to affordable, locally grown farm fresh products to the residents of Greater Cleveland. The vision is for the Market to be a center of community activity and a regular shopping destination for customers.

The Market is located at 15000 Woodworth Rd, East Cleveland, OH 44110 (intersection of Coit and Woodworth Roads near East 152nd and Noble Rd). Hours are Saturdays all year 8:00a to 1:00p and Wednesdays from 10:00a to 1:00p/4:00p to 7:00p June through October.

Objectives:

Develop the Market as a training resource for business startups by collaborating with other small business resources in the community.
Utilize the Market as a selling space to recruit consumer related business startups.
Identify food related businesses and startups that can utilize the commercial kitchen as a processing facility. Help develop the commercial kitchen into a sustainable operation.

Activities:

Identify small business community resources and applicable programming that can be transferred to Market related business startups. Outline and schedule business startup training. Promote the Market as a resource for food related and other consumer business startups. Mentor business startups with the assistance of Market staff.

- The job requirements (i.e. specific coursework, prior experience, required transportation, etc.)
Familiarity with business plans and income statements.

-Time: 10 hours/week (average 5 hours/week on site)

- Desired skills: Verbal and written communication.

**This is an unpaid internship*



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Coitmarket.org