



## SLAVIC VILLAGE DEVELOPMENT

Slavic Village Development (SVD) is a non-profit community development corporation located on the southeast side of Cleveland. SVD works with and for its residents, businesses, and institutions to promote civic engagement, community empowerment, & neighborhood investment.

### JOB DESCRIPTION

**Position:** Marketing Intern

**Location:** 5620 Broadway Avenue #200, Cleveland, Ohio 44127

**Status:** Part-time, 10-15 hours per week

**Salary:** \$10 - \$12 per hour

**Duration:** Fall Semester 2018

**Reports To:** Community Outreach & Marketing Manager

#### Responsibilities:

- Assist in creation of promotional materials, including flyers and online content
- Engage with potential residents and investors through various media channels
- Attend and photograph community events or ceremonies to include in marketing content
- Help manage social media content and communications
- Develop and implement positioning strategy for SVD's various housing programs to attract interested buyers
- Contribute to SVD's rebranding campaign
- Perform all other duties as assigned

#### Qualifications:

- Currently enrolled in Bachelor's program or higher
- Marketing or Communications majors preferred
- Interest in experience in non-profit work
- Strong written and verbal skills
- Ability to work creatively and independently
- Proficient with Microsoft Office

Please send resume and cover letter to [susang@slavicvillage.org](mailto:susang@slavicvillage.org).