



First Year Cleveland Internship Opportunity – Fall 2018

September 20, 2018

<https://firstyearcleveland.org/>

Please contact Amy Neumann, Senior Director, Marketing and Communications, by email at amy.neumann@case.edu to apply.

Position:

- First Year Cleveland Intern - Communications

Employing Department:

- Case Western Reserve University School of Medicine

Purpose of this internship:

- To help more babies in Cleveland live to their first birthdays, by being part of the First Year Cleveland/CRWU SOM collaboration through the internship program, using the knowledge already gained in studies related to communications.

Objectives:

- To learn about the infant mortality crisis and its solutions in Cleveland.
- To help raise awareness and create behavioral change within the community by focusing on and learning about how to:
 - Reduce racial disparities;
 - Address extreme prematurity;
 - Eliminate sleep-related deaths.

Projected Action:

- Participate in community and staff meetings as well as relevant conferences, workshops, or other learning events;
- Create, curate, and share educational and action-focused material related to infant mortality with the community;
- Create one independent learning hypothesis to research, and create one sharable output (report, article, infographic, video, etc.) with findings.

Requirements:

- Student should have basic skills and be comfortable with social media management, content writing, copy editing, graphic design, and video creation and editing.

Evaluation:

- Regular communication between supervisor and student will occur, with a SMART goals plan that will be jointly created and monitored by supervisor and student.

This is an unpaid internship opportunity for credit hours.