



**Cleveland Health-Tech Corridor**  
5000 Euclid Ave, Cleveland, OH, 44103  
**Job Description**  
Intern, Fall 2017  
Paid (\$10/hr), 12-15 Hrs/Week

### **HTC Overview**

The Cleveland Health-Tech Corridor (“HTC”) is a collaborative cross-sector effort to transform the area between downtown Cleveland and University Circle into a thriving economic force, with clusters of innovative health-tech and high-tech businesses leveraging the area’s medical, academic, and entrepreneurial resources to bolster Cleveland’s economy. The HTC is a collaboration between Midtown Cleveland, the City of Cleveland, BioEnterprise, and the Cleveland Foundation. Since its founding in 2008, the HTC has seen \$100 million in public investment leverage over \$300 million in private development to create over 500,000 square feet of new or renovated office and lab space. Covering a 1,600 acre area between Cleveland State University and the eastern edge of University Circle, the HTC is home to four colleges, four major hospitals, five business incubators, and over 140 health-tech and high-tech companies. And it is constantly growing. The HTC markets the corridor locally, regionally, and nationally; works to retain, grow, and attract businesses to locate in the HTC; and advocates for and facilitates real estate development and placemaking in the area.

### **Description**

The HTC Intern will assist with the coordination and implementation of the business development and marketing strategy of the Cleveland Health-Tech Corridor. The HTC strategy targets businesses, entrepreneurs, real estate brokers, developers, and anchor institutions and develops effective marketing tools with which to engage each.

### **Primary Duties**

- Develop content for the HTC Website, social media channels, and marketing campaigns
- Manage HTC real estate database
- Assist with lead generation and proactive sales activities
- Plan and coordinate HTC Events and Tours

### **Skills and Qualifications**

- Working towards a degree in business, marketing, digital media, economic development, or related fields
- Exceptional written, oral, and interpersonal communication skills
- Proficiency with digital and social media
- Technologically savvy
- Resourceful and entrepreneurial orientation and high energy personality
- Passion for Cleveland

Submit cover letter and resume to Michael Lulich at [mlulich@healthtechcorridor.com](mailto:mlulich@healthtechcorridor.com) by August 11<sup>th</sup>, 2017