



Marketing Intern Job Description

- Background:** Campus District, Inc. is the Community Development Organization on the eastern edge of downtown and includes Cleveland State University, St. Vincent Charity Hospital, and Cuyahoga Community College. By connecting people and ideas, CDI promotes and strengthens the business, education, healthcare, religious, research, and service activities of its member institutions. CDI creates places and not just facilities by working to improve the quality of life for those who live, work, visit, and study in this growing district.
- Position Summary:** This position will help create a sustained social media marketing campaign, including updating all social media platforms and website on a regular basis. Creating original posts for the organization and promoting partner organizations will also be required.
- Reports To:** Executive Director
- Qualifications:** CSU Undergraduate or graduate student and in good academic standing.
- Skills Required:** A strong knowledge of Facebook, Twitter, and Instagram are required. Individuals with SquareSpace website management experience preferred.
- Learning Objectives:** Create a marketing and social media campaign that can be taught and managed by staff upon internship completion. Increase the organization's marketing presence.
- Days/Times Needed:** 15hrs per week, flexible hours.
- Salary:** \$10.00 per hour
- Duration:** Fall Semester (possible extension if funding permits)
- Required Documents:** Resume, cover letter, example of marketing work
- How to Apply:** Email required documents to Connor O'Brien, Campus District AmeriCorps VISTA, at cobrien@campusdistrict.org
- Office Location:** Cleveland State Levin College of Urban Affairs, Room UR120