

## **Marketing Intern**

## Intern Job Summary

We are seeking an energetic, responsible, creative intern to assist our Development and Grant Manager. In this position, you will be expected to learn the ins-and-outs of our daily routines and procedures regarding Merrick House marketing. You will focus on learning how Merrick House's marketing is run and will gain hands-on experience operating all forms of marketing. Currently, this internship funding is not compensated. Applicants should have a passion and desire to give back to their community as well as an understanding of Merrick House's mission, vision, and values.

## Intern Duties and Responsibilities

- Perform clerical duties, take memos, maintain files, and organize documents; photocopy, fax, etc. as needed
- Assist in preparing information and research materials pertaining to marketing and marketing trends
- ; create and maintain a comprehensive marketing plan and provide marketing reports
- Take notes and memos during meetings; execute marketing as related to all departments of Merrick House
- Run general industry related errands
- Edit and push out video and photos
- Attend company functions and networking events
- Train in a variety of tasks

## Intern Requirements and Qualifications

- High school degree or equivalent; must be enrolled in an accredited university/college nonprofit program to receive credit
- Proficient computer skills, including Microsoft Office Suite (Word, PowerPoint, and Excel), Canva, Adobe Creative Cloud (or other similar program)
- Must be 18 years of age
- Excellent written and verbal communication skills
- Self-directed and able to work without supervision
- Energetic and eager to tackle new projects and ideas
- Reliable transportation to and from Merrick House in Tremont, OH
- Admittance into a marketing and/or digital media program

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