OHIO

CERTIFIED PUBLIC MANAGER®
PROGRAM

Management + Leadership = OCPM

2020-2021
PUBLIC MANAGEMENT ACADEMY 6
PROJECT PRESENTATIONS

August 5 & 6, 2021
Zoom Webinar

August 5, 2021 Presentation Schedule 9 am - 3 pm

Webinar ID: 841 6110 3486

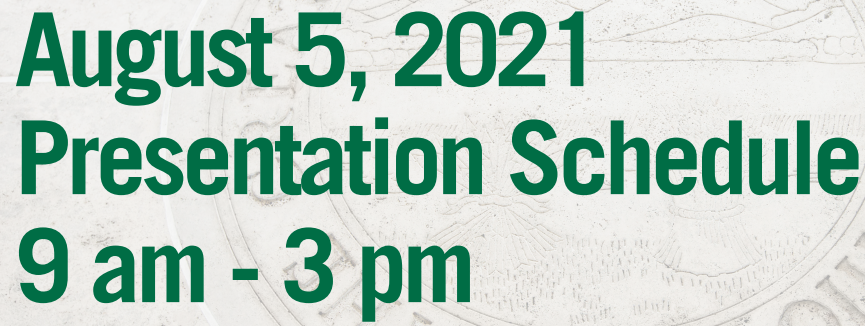|	
9:00-9:10 am	**Opening Remarks**
9:10-9:40 am	**Virtual Visionaries** *Debra Benton, Gavin Garner, & Terry Wheeler*
9:45-10:15 am	**Improvement of Closed-Circuit Television Archive Retrieval Process** *Sheneé McCoy-Gibbons*
10:15-10:30 am	**Break**
10:30-11:00 am	**Transportation Inequality and the Effects of Spatial Mismatch** *Nikki Ponder*
11:05-11:35 am	**Creating a Civil Oversight Board for the GCRTA Police Department** *Kelly King*
11:40 am-12:10 pm	**Let's Get Digital: Modernizing Legislative Retrieval** *Amber Joyner*
12:10 pm -1:10 pm	**Lunch**

August 5, 2021
Presentation Schedule
9 am - 3 pm
Webinar ID: 841 6110 3486

1:10-1:40 pm **Data Mining to Boost Lottery Sales**

Azra Gusic

1:45-2:15 pm **Creation of Policy and Procedure Manuals for the City's Architectural Review Board, Board of Zoning Appeals, and Planning Commission**
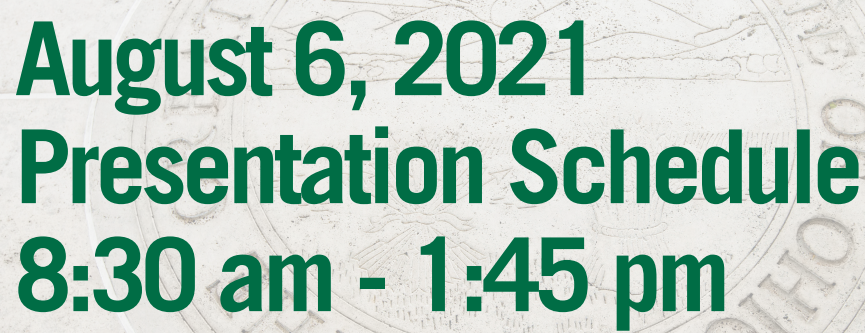
Michael Love

2:15-2:25 pm **Break**

2:25-2:55 pm **Court Professionalization Project for the Perrysburg Municipal Court**

Scott Howard

August 6, 2021
Presentation Schedule
8:30 am - 1:45 pm

Webinar ID: 823 8094 3292

8:30-8:35 am **Opening Remarks**

8:35-9:05 am **Improving Work/Life Balance for Municipal Employees**

Jennifer Kuzma & Michael Mallis

9:10-9:40 am **LINK Program Expansion at Cleveland State University**

Charlene Jones, Toni Kolawole, & Ramona Lowery

9:45-10:15 am **Justice Uncovered: Podcasting Through the Lens of Justice**
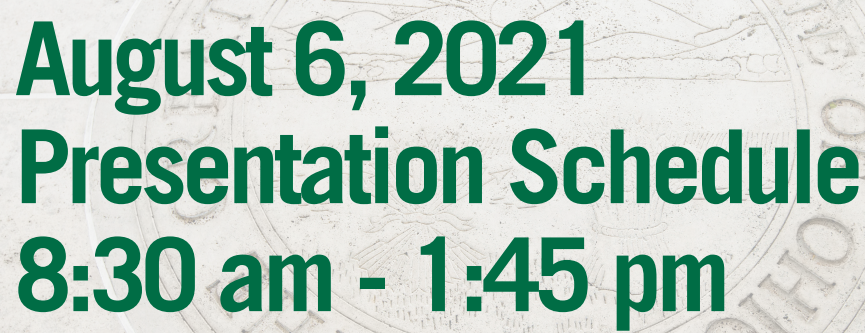
Toni Kolawole

10:15-10:30 am **Break**

10:30-11:00 am **A Fresh New Look at South Euclid**

Ann Marie Donegan & Daniel Subwick

11:05-11:35 am **HOME Base: Where PAST + PRESENT define FUTURE**

Andrea Mitchell

August 6, 2021
Presentation Schedule
8:30 am - 1:45 pm

Webinar ID: : 823 8094 3292

11:35 am-1:00 pm   **Lunch**

1:00-1:30 pm   **Cleveland Metropolitan School District Operations Work Order Process**

Angela Barnett & Ashley Moore

1:30-1:45 pm   **Closing Remarks**

Virtual Visionaries

Debra Benton, Gavin Garner, and Terry Wheeler

Cleveland Metropolitan School District

Our project will benefit Cleveland Metropolitan School District (CMSD) students, as well as assist the parents and teachers. We plan to introduce a Virtual Safety Town. This will model the in-person Safety Town format, but in a virtual form that can be accessed by students, parents, and teachers at any time. This will help teach children safety practices at school and in their neighborhoods. The program will reach a multitude of students, and give parents and teachers a reference point so they can oversee the education of these safety practices.

Improvement of Closed-Circuit Television (CCTV) Archive Retrieval Process

Sheneé McCoy-Gibbons

Cleveland Metropolitan School District

Cleveland Metropolitan School District Department of Safety & Security Overview: The current process of requesting footage from the CCTV system is antiquated. Submissions are predominately on paper, but are also received via telephone, email, and conversations in passing. This process will be completed digitized and placed on the Departmental website. Requestors as well as CCTV technicians will receive electronic acknowledgement and continued feedback on submissions. This improvement will increase efficiency as well as transparency in the CCTV retrieval process.

Transportation Inequality and the Effects of Spatial Mismatch

Nikki Ponder

Greater Cleveland Regional Transit Authority

I plan to explore the problem of transportation inequality or what is known as the transpiration divide from a public transit perspective. I plan to primarily focus on Cuyahoga County and North East Ohio. I want to study how the lack of mobility effects access to economic improvement, health, and social exclusion.

Creating a civil oversight board for the GCRTA Police Department

Kelly King

Greater Cleveland Regional Transit Authority

What is a civil review board, in short, its primary function is to review complaints or conduct independent reviews of allegations of police misconduct. To try and meet the needs of the GCRTA and its service community by being accountable and transparent. I will compare how other police departments have set up their civil review board to create a board that will work for the GCRTA

Let's Get Digital: Modernizing Legislative Retrieval

Amber Joyner

City of Warrensville Heights

The City of Warrensville Heights has no tracking of the city's legislative records prior to 2002 and all of the legislation is on paper only. The legislative request process is often a difficult one when not enough information can be provided to retrieve older legislation. This project addresses the need for Council and Administration to have a more efficient way to track, request and retrieve legislation. Through data collection, survey and informational interviews, the answer will be clear that it is time to get digital!

Data Mining to Boost Lottery Sales

Azra Gusic

Ohio Lottery Commission

The shift toward data driven sales strategies in the marketplace has created new opportunities to grow lottery scratch-off sales in FY22. My objective is to create an interactive program to educate and engage sales representatives in data mining to generate additional sales in each district. Successful implementation will maximize my region's contribution to the OH Lottery's investment in K-12 education.

Creation of Policy and Procedure Manuals for the City's Architectural Review Board, Board of Zoning Appeals, and Planning Commission

Michael Love

City of South Euclid

My project consisted of creating policy and procedure manuals for South Euclid's Boards and Commissions, specifically the Architectural Review Board, the Board of Zoning Appeals, and the Planning Commission. The goal of the policy and procedure manuals is to provide board and commission members with a clear understanding of their duties and responsibilities. These user-friendly electronic manuals are expected to decrease board and commission members' over reliance on city staff and help them understand their roles without having to refer to the extensive list of codified ordinances. The goal of the manuals is to lead to more efficient and effective board and commission meetings.

Court Professionalization Project

Scott Howard

Perrysburg Municipal Court

The project has several components:
- The development of a Mission Statement, a Vision Statement and Core Values.
- An overview of the American Justice System and a brief history of Court Administration.
- An introduction to Case Flow Management and an overview of studies and research in Case Flow Management.
- The final portion of my project is the actual data analysis - tracking criminal cases filed in the Perrysburg Municipal Court in order to ensure their timely resolution.

Improving Work/Life Balance for Municipal Employees

Jennifer Kuzma and Michael Mallis

City of Bedford

Private sector offers many opportunities to give employees work/life balance opportunities where public sector employers have not been as open. Taking lessons learned from COVID-19 shutdowns, are there opportunities to give public municipal employees a better work/life balance? This presentation will explore options and provide recommendations for municipalities to consider.

LINK Program Expansion

Charlene Jones, Toni Kolawole, and Ramona Lowery

Cleveland State University

The LINK Program at Cleveland State University was established over 30 years ago to fulfill the corporate demand for diverse talent in co-ops, internships, and full-time employment opportunities. Participants receive individualized support, mentors, financial assistance and dynamic workshops, which have been instrumental in a graduation rate of 70% (and climbing). The program continues to empower students to leap boldly into their futures. The Bridge (our logo) is the foundation and each beam is a step to success for our scholars. And yet, there are many more students to reach. Please consider supporting our work as we equip current and future LINK scholars for a life without limitations.

Justice Uncovered: Podcasting Through the Lens of Justice

Toni Kolawole

Many people are unaware of what actually goes on behind bars, or what happens once individuals are released from incarceration. That's exactly what the podcast Justice Uncovered aims to reveal. In each episode, I focus on magnifying the voices of the unheard in the criminal justice system by sharing the stories of those who have been and still are affected by it; particularly, currently and formerly incarcerated individuals. The goal is to create public awareness of what people experience within and on the other side of the corrections system, thereby inspiring others to stand for true justice in the United States and implement lasting, positive change that encourages unity and treats all people as people.

A Fresh New Look at South Euclid

Ann Marie Donegan and Daniel Subwick

City of South Euclid

South Euclid desired an update in its current website format and layout. We are excited to offer South Euclid a fresh and streamline window into South Euclid through a new and improved website. This website will offer a one-stop "glimpse" into a diverse community; diverse in population, businesses, and housing as well as an array of city and community services and outreach.

HOME Base: Where PAST + PRSENT define FUTURE

Andrea Mitchell

City of Warrensville Heights

Every person, every place has a story. Each story is part of a shared history—a foundation. HOME Base— Historic Municipal Oriented Education Base is that essential foundation. As of June 2021, the City of Warrensville Heights was absent a portal or mode to share her story. More than a historical society, a portal for growth. HOME Base is an interactive resource model for community and municipal growth in The City of Warrensville Heights, via archive, display and discussion of oral, transcribed, pictorial, written and virtual historic content.

Cleveland Metropolitan School District Operations Work Order Process

Ashley Moore & Angela Barnett

Cleveland Metropolitan School District

By restructuring the work order process this will provide real time updates and confirmation of completed requests. In addition, this process will also systematically improve communications and provide a high level of operational excellence. We believe Dude Solutions will provide our staff and external stakeholders a user-friendly product that improves productivity. In conclusion, we believe this will be more efficient and cost effective for the Cleveland Metropolitan School District.