

FOR IMMEDIATE RELEASE

Sustainable Community Associates seeks a full-time Director of Marketing and Communications.



WHO WE ARE

Sustainable Community Associates is a real estate development firm focused on catalytic mixed-use projects across Northeast Ohio. We believe that with determination, creativity and the willingness to challenge conventional wisdom, community-oriented development can have a transformative impact on a neighborhood. For more information, please visit sustainableca.com

OUR IDEAL COLLEAGUE

- A self-starting problem-solver, eager to collaborate with a small and dynamic team and work directly with company leadership.
- An out-of-the box thinker, excited to invent new approaches to real estate marketing and messaging.
- A thorough and detail-oriented project manager, capable of independently originating and shepherding complex tasks from vision to implementation.
- A civic-minded and socially-conscious urbanist, dedicated to SCA's core values and mission.
- A flexible and collaborative teammate, eager to partner in both high-level strategy and day-to-day operations.

KEY JOB EXPECTATIONS

- Steward and expand the SCA brand to further reach both potential and current residents through a variety of innovative social media and marketing strategies.
- Develop creative approaches to leasing and communication in order to connect with a wide variety of residents and communities.
- Analyze & track relevant local housing data to strengthen SCA's marketing, leasing, & retention priorities.
- Communicate clearly and effectively across multiple platforms for a variety of purposes and audiences.
- Foster a sense of civic engagement and belonging within existing SCA properties through unique community events.

ADDITIONAL REQUIRED QUALIFICATIONS

- Bachelor's Degree
- Relevant work experience in marketing, brand strategy, community organizing, data analytics and data systems, and/or communications.
- Strong writing skills

TO APPLY

Please submit a cover letter and resume to both of the following emails: josh@sustainableca.com and naomi@sustainableca.com. Please indicate the job title in the subject line. We also welcome writing samples, portfolios, or other links relevant to the position. Candidates with diverse and varied backgrounds are encouraged to apply. We will begin reviewing applications immediately. Salary will be competitive and commensurate with skills and experience.