

MICHIGAN STATE  
UNIVERSITY  
EDA UNIVERSITY  
CENTER  
FOR REGIONAL  
ECONOMIC  
INNOVATION (REI)

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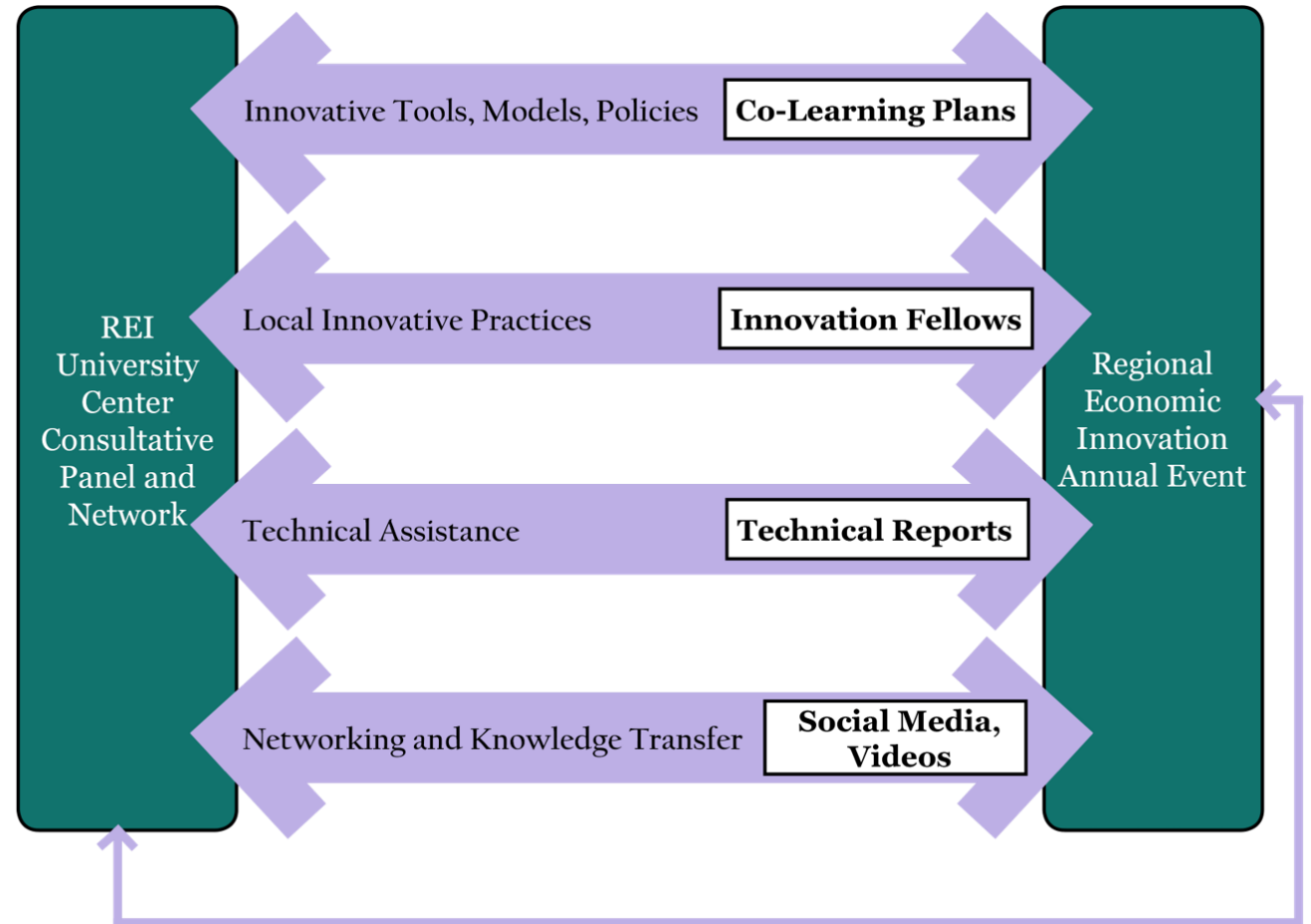
EDA Chicago Region

Showcase

June 30th, 2020



# 2016-2021 REI Cycle of Activities



# 2020 Project Series



**Innovation Fellows**



**Co-Learning Plans**



**Student-Led, Faculty-  
Guided Projects**

Innovation Fellow:

Mitchell Shapiro, Private Consultant

## Aligning Resources to Expand Broadband

- Focus on bridge the digital divide using open access and rural energy cooperatives
- Aligning stakeholder resources to more effectively expand broadband and its benefits in rural Michigan regions



## Innovation Fellow:

Sam Butler, Doing Development  
Differently in Detroit (D4)

### Labor and Community Equitable Development Agenda

- Infuse more Community Benefits into Detroit Development practice
- Collaborate to support the Access for All program, powered by United Way and the Mayor's office to increase workforce opportunities for locals



Innovation Fellow:

Angela Barbash, Revalue

## Community Capital Investing: Mapping the Ecosystem

- Map the current ecosystem of people, organizations, and resources in the current Community Capital Investing marketplace
- Draft a program concept for leaders to develop a community investment market in their community







**OR VISIT**

[REIcenter.org/  
local-investment](https://REIcenter.org/local-investment)

# Fight Hunger and Reduce Waste by Addressing Strategic and Operational Challenges in Food Accessibility

## **Co-Learning Plan Author:**

Dr. Monireh Mahmoudi, MSU

Analytical framework for food banks to improve cost-saving and accessibility of excess food





# Paying for Infrastructure

## **Co-Learning Plan Author:**

Dr. Janice Beecher, MSU

Explore policies, practices, and alternative models to address infrastructure challenges





# Michigan Economic Development Corporation Redevelopment Ready Communities

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- Planning for new investment, identify assets & opportunities, and focusing resources
- Statewide, certifies communities engaging stakeholders and planning for the future
- No-cost, comprehensive assessment
- RRC team evaluations via interviews, observation, and data analysis
- RRC certifications signal to business owners, developers, & investors
- Designed to attract business investment and talent

**M E D C**

MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION



Click an image below to view the full article.

**Save the Date for the 2020 Innovate Michigan! Summit**



**Share Your Ideas to Help Strengthen Communities in Need!**



As a part of our REI University Center activities, we welcome your suggestions on new tools, models, policies and programs that might help strengthen Michigan communities in these challenging times.

**Helpful Projects during this Public Health and Economic Crisis**

In an effort to further utilize our research in these unprecedented times, REI will begin to highlight previous projects and initiatives to better serve Michigan communities with our knowledge base created since 2012. We hope these projects will act as models to help communities and local economies progress through COVID-19-related setbacks.

**Big-Box Converted to Co-op**



This Student-Led, Faculty Guided Project from 2018 worked with the Alma College local community to convert an abandoned 'big-box' retail location (K-Mart) to a year-round fresh vegetable and fruit production facility.

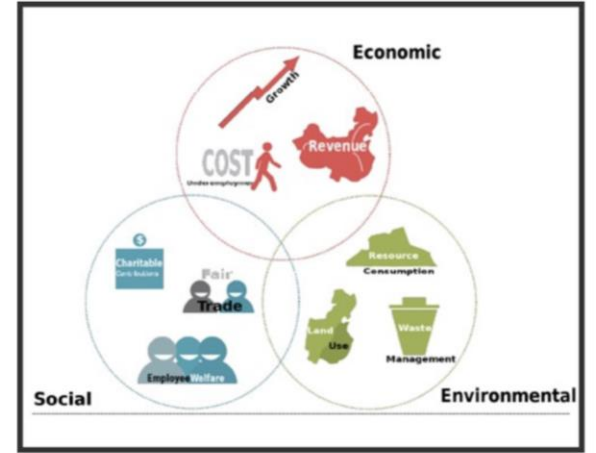
**Publicly-Operated Telework Facilities: An Economic Development Opportunity for Michigan's Rural and Tourism-Oriented Communities**



This 2015 Co-Learning Plan discusses the importance and implementation of remote work or "telecommuting" for rural and tourism-based businesses.

**Triple Bottom Line**

**Triple Bottom Line**



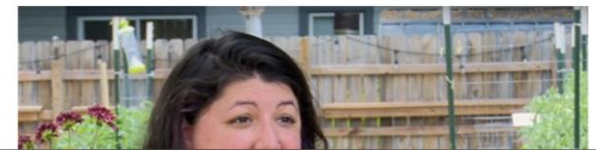
The Triple Bottom Line business model is driving growth of companies that are decidedly place-based, pay better wages and prefer purchasing local goods and services.

**Detroit's Underground Economy with Rita Fields**



This video highlights Rita's project as an Innovation Fellow, displaying her findings and experiences studying Detroit's underground economy.

**Opening the Doors to Local Investment!**



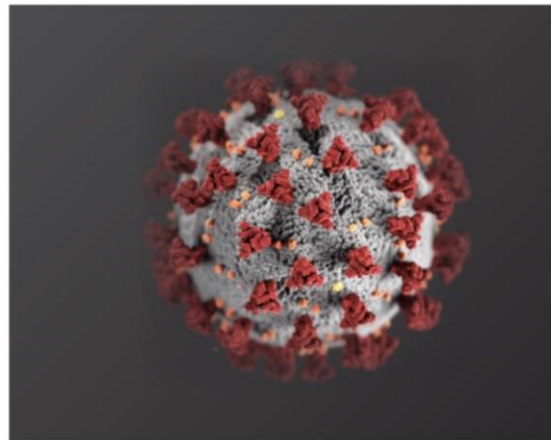




Select an image to read the full article.



### COVID-19: A Message from the Director of CCED



MSU CCED remains committed to our mission during this public health emergency. We will continue to serve Michigan communities to the best of our ability through our research, outreach, and assistance. Get involved and suggest your innovative ideas to help us address the unprecedented challenges our communities face through our Regional Economic Innovation (REI) portal.

### Fighting Hunger and Reducing Waste in Michigan with Dr. Mahmoudi



Check out our co-learning plan podcast series! In this podcast, we talk with Dr. Mahmoudi, the assistant professor of the School of Packaging. The aim of her project is to eliminate food waste by making excess food accessible for people in need.

### The Success of REI



Take a look at the interactive story map that exhibits successful REI projects and their transforming benefits they've had on local communities from 2016-2019!

### Celebrating our 2020 Innovation Fellows



We have three Innovation Fellows for the 2020 year who are eager to put their economic concepts to action!

### Exciting New Student-Led, Faculty-Guided Projects!



We are excited to announce the recipients of the Spring Semester Student-Led, Faculty-Guided Projects! These projects will support Michigan's economy and communities in need, especially throughout the duration of this nationwide pandemic.

### Redevelopment Ready Communities



**Help REI generate ideas for  
COVID-19 relief!**

**See what happens when  
you submit your idea...**

### Suggest an Idea

Michigan needs your help! During this unprecedented public health crisis, we are committed to creating, applying, and disseminating valued knowledge through responsive engagement, strategic partnerships, and collaborative learning. To accomplish this mission with your support and guidance, we are devising innovative ways to empower communities to create sustainable prosperity and an equitable economy. As a part of our REI University Center activities, we welcome your suggestions on new tools, models, policies and programs that might help us strengthen our communities in these challenging times. For ideas on how to already help during this crisis, across the United States, please visit [here](#).

All submissions are considered public. For more information on COVID-19 and available resources in Michigan, please visit <https://www.michigan.gov/coronavirus/>.

[Postcard version](#) 

What's your innovative idea? [\*Required]

Email address: [Optional]

Submit

Survey Powered By [Qualtrics](#)



## Commitment to Equity



## Commitment to Equity

In 1968 during a period of significant civil unrest, not unlike today, the MSU Board of Trustees established the unit that would become the MSU Center for Community and Economic Development. Over that 50 year + history, faculty, students and community partners have worked to co-create economic and community development initiatives with disenfranchised communities. These partnerships are even more critical today to reverse and overcome economic and community development efforts driven by explicit and/or implicit white power and privilege that continue to persist in our society. While some progress has been made in the past we have consistently realized much more needs to be done. Our CCED team reaffirms our

Development. Over that 50 year + history, faculty, students and community partners have worked to co-create economic and community development initiatives with disenfranchised communities. These partnerships are even more critical today to reverse and overcome economic and community development efforts driven by explicit and/or implicit white power and privilege that continue to persist in our society. While some progress has been made in the past we have consistently realized much more needs to be done. Our CCED team reaffirms our continuing commitment to our partnership principles and practices of equity and inclusion with communities of color to overcome historic and ongoing economic and community oppression. We look forward to standing with those who seek to create a more racially just and equitable society.

During this unprecedented public health and social justice crisis, we are committed to creating, applying, and disseminating valued knowledge through responsive engagement, strategic partnerships, and collaborative learning. To accomplish this mission, we are devising innovative ways to create sustainable prosperity and an equitable economy in Michigan. We will continue to seek experts through our networks to identify, create and implement innovative and effective strategies to break down barriers of inequity. Where resources are available we will support: [Co-Learning](#) research; [Co-Implementation Plans](#); and [Student-Led, Faculty-Guided Technical Assistance](#) projects researched by student teams at Michigan universities and colleges. Through these strategic partnerships, CCED will set a course to intentionally build a more inclusive and just state and work to end racism and the inequities in Michigan.

## CCED activities and opportunities to help build a more socially just and equitable society:

- [CCED Podcast Series](#)
- [Community and Economic Development Report](#)
- [Women Building Tanzania](#)
- [Public Policy Report](#)

Comprehensive  
Economic Recovery  
Initiative (CERI)

- Community Capital Investing
- Circular Economies
- 21st Century Communications
- Resiliency Planning





## Community Capital

- Make Community Capital Investing more accessible and the norm in Michigan
- Expand the capacity of community financial institutions and individuals to invest in local business





## Circular Economies

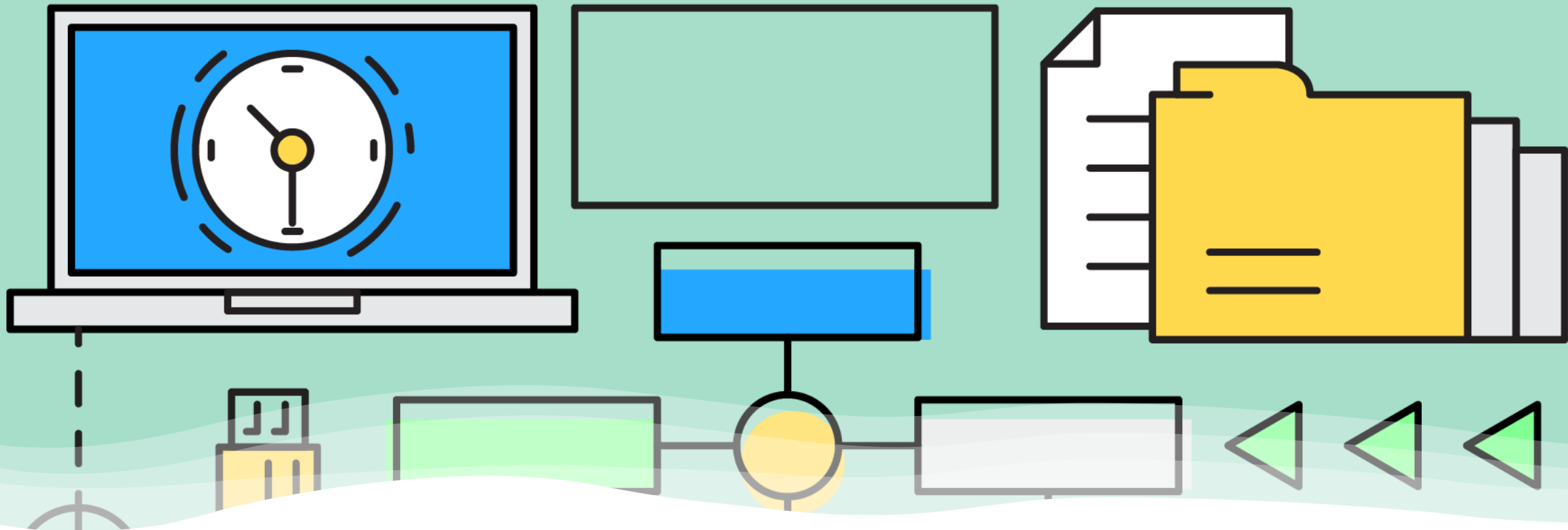
- Identify and promote new markets in sustainable products and services
- Develop local supply chains



## 21st Century Communication Infrastructure

- Bridge the digital divide
- Increase digital literacy





## Resiliency Planning

- Enhance existing regional planning capacity – CEDS+
- Engage Economic Development Districts, the public and private sector, and community leaders

*The Innovate Michigan!  
Summit features  
presentations on new  
economic development tools,  
models, programs, and  
policies from around the  
state.*

*Stay up-to-date on our  
virtual summit on our social  
media:*



*@MSU\_REI  
@MSU\_CCED*

# **INNOVATE MICHIGAN! SUMMIT**

**SEPTEMBER 2020**





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redevelopment ready communities

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# Thank You!

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## Stay Connected

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