FOR IMMEDIATE RELEASE:

Sustainable Community Associates (SCA) seeks a Brand Development Assistant for a part-time role beginning as soon as possible. This position requires someone with an up-beat, outgoing attitude looking to expand their knowledge of marketing and experience management. The Brand Development Assistant will work closely with the Development Assistant to develop and implement strategies to improve the lived experience of residents across three SCA properties and increase SCA's online presence.

This position requires an individual who enjoys interacting with a wide variety of people both online and in-person. Someone with strong organizational skills, a creative mind and the ability to work independently would perform well in this role.

The ideal candidate will demonstrate the following:

SKILLS:
-Familiarity with the G Suite including GMail, Google Calendar and Google Drive
-Basic graphic design skills using the Adobe Creative Suite, Canva, or other personally preferred design program
-Social media power user; specifically Facebook, Instagram and Pinterest
-Strong writer with excellent conversation skills
-Photography/photo styling skills a plus

EXPERIENCE:
-Background in brand management, marketing, real estate or other relevant field preferred
-Previous customer service, sales or leasing experience a major plus

QUALITIES:
-Interest in researching and understanding real estate consumer trends
-Interest in brand development/brand management
-Out-going people person with an entrepreneurial spirit
-Enjoys interacting with a wide variety of people with different backgrounds and personalities
-Ability to work efficiently with minimal guidance
-Strong organizational skills
-Great knowledge of Cleveland neighborhoods including Tremont, Asiatown and Battery Park

OVERALL RESPONSIBILITIES:
-Manage social media accounts (Facebook, Instagram) for 4 residential real estate properties (at least 2 posts per week per building)
-Develop and implement ways to improve residents' lived experiences in SCA communities
-Develop and catalog move-out survey to assess residents' experience
-Report to Development Assistant for assignments and regularly check-in on progress
-Support leasing staff with touring prospective tenants through buildings

HOURS: 20 hours per week. Potential for more significant role with company beginning Spring 2020 for the right candidate.

Interested candidates should send resume and cover letter and to Joe Dill at joe@sustainableca.com
Application will be open until the position is filled.

THE COMPANY:
Sustainable Community Associates is a real estate development firm primarily focused on renovating historic properties in and around northeast Ohio. We believe that with determination, creativity and the willingness to challenge conventional wisdom, real estate development can have a transformative impact on a neighborhood. SCA currently owns and manages four properties in Cleveland, Ohio and Oberlin, Ohio, with plans to expand its portfolio in the summer of 2020 and beyond.

www.sustainableca.com