

# ECONOMIC DEVELOPMENT at Levin.

At Levin, you can learn to build cities, lead communities, and change your environment while immersed in a vibrant and engaging urban landscape. Learn to change the world at Levin.

**The Economic Development major provides students with a firm, evidence-based grounding in economic development principles and public policy issues. In gaining this critical knowledge, individuals will be better equipped to address the various issues and problems they will encounter in their professions. The curriculum provides a direct path for degree completion in a timely fashion through a rigorous course of study.**

Our graduates work in the public, private, and nonprofit sectors. In addition to professional careers, this degree is appropriate preparation for those wishing to pursue advanced degrees in economic development, urban studies, or public administration.

Graduates of the program will have a strong foundation in economic development policy, including theory, analytical tools, finance, process skills, and community development.

## CURRICULUM

### Urban Affairs College Requirements

UST 200 Introduction to Urban Studies  
UST 404 Urban Data Analysis  
UST 405 Methods of Research and Evaluation  
UST 490 Urban Internship

### Major Field Requirements

#### Core Courses

ACT 221 Introductory Accounting I  
ACT 222 Introductory Accounting II  
ECN 201 Principles of Macroeconomics  
ECN 202 Principles of Microeconomics  
MKT 301 Fundamentals of Marketing  
UST 301 Urban Development  
UST 425 Economic Development Finance  
UST 489 Advanced Senior Seminar (Capstone)

### Students choose from electives in:

- + Organizational Behavior
- + Inequality and Economic Development
- + GIS Principles
- + Integrated Marketing Communication
- + Business, Society, and Government

*Refer to the CSU undergraduate catalog for complete and current curriculum information.*

For more information:

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The Maxine Goodman Levin  
College of Urban Affairs

MAYOR, CITY PLANNER, GRANT MANAGER, NEIGHBORHOOD DEVELOPMENT, COMMUNITY ORGANIZER, HUMAN RESOURCES, CHIEF OF POLICE, CITY MANAGER, VOLUNTEER COORDINATOR, PROGRAM MANAGER, REAL ESTATE DEVELOPMENT, HISTORIC PRESERVATION, COMMUNITY HEALTH, CITY PLANNER, GRANT MANAGER, NEIGHBORHOOD DEVELOPMENT, COMMUNITY ORGANIZER, HUMAN RESOURCES. POLICE CHIEF OR CHIEF OF POLICE. CITY MANAGER. VOLUNTEER COORDINATOR