



Levin College of Public
Affairs and Education

CLEVELAND STATE UNIVERSITY

FALL SEMESTER 2023

MAXINE LEVIN COLLEGE OF URBAN AFFAIRS

UST 418 Introduction to Urban Planning (3 credit hours)	Mondays/ Wednesdays 4:30 – 5:45 p.m.
James Kastelic, B.A., University of Kansas M.A., Kent State University	Office Hours: by appointment
Office Location: Levin College, Room 26B	Email: Use BlackBoard's email function
Class Room: UR 25	j.m.kastelic@csuohio.edu
Prerequisite: None	All classes will meet on campus unless otherwise noted.

COURSE DESCRIPTION AND OBJECTIVES

This is an introductory course about the field of urban planning. Our time is dedicated to the **exploration of urban planning**. This class will **introduce** you to, **or enhance your knowledge of** urban planning, **inform** you further about planning projects of local and/or regional importance and provide an opportunity to **analyze** and **synthesize** the knowledge you've gained about urban planning.

LEARNING OUTCOMES

Students will learn:

- The nature of physical planning and its relationship to social and economic planning;
- Zoning and its implications;
- History of city planning;
- Levels of planning;
- Preparation and criticism of plans and planning studies;
- The dynamics of city planning and its inter-relationship with a number of other disciplines, including health, transportation, economics and the environment.

WHAT TO EXPECT

Our class time is dedicated to everything urban planning. A typical class consists of announcements/news, discussion of a topic, introduction of new material and expectations for next class. Lectures will feature power point presentations, to best illustrate planning history, contemporary planning issues and examples of good and bad planning. Some classes will have guest speakers, group work, independent work, videos, or web-based activities. **You should be prepared to do a lot of reading and writing!** A 3 credit hour class requires up to 9 hours of work outside of class time.

For technical assistance with the online Blackboard system, contact [CSU Technical Support](#). Please contact the professor through e-mail for questions about the material, assignments, or any other concern pertaining to the course. I will respond to your e-mails as soon as possible. It is the student's responsibility to ensure that the technology you're using to complete the coursework is functional and available (device, internet access, software used to compose assignments).

SPECIAL NOTE ABOUT COVID 19

Given the effectiveness and widespread availability of vaccines and boosters, and based on the latest guidelines from the Centers for Disease Control and Prevention (CDC), masks are no longer required. We recognize and appreciate that some members of the community will choose to continue wearing a mask. Free masks are available at the information desk in the Student Center. Please remember that **vaccination plus booster shots offer the absolute best protection** against serious illness, hospitalization and death from COVID-19. We continue to provide free vaccinations and boosters for students, faculty and staff at [CSU Health and Wellness Services](#) by appointment at the Center for Innovation in Medical Professions, Suite 205 (2112 Euclid Avenue).

GENERAL EDUCATION STATEMENT

This course is approved as a General Education 08 course meeting the requirements for Writing Across the Curriculum (WAC). Skill areas for this class include Writing to Learn and Writing to Communicate.

Writing Across the Curriculum Criteria

This course also fulfills the Writing Across the Curriculum (WAC) requirement. The criteria for meeting the WAC requirement are:

1. The course requires students to write between 3,000 and 5,000 words (10-14 pages, double-spaced, in 12-point font, with 1" margins) in writing assignments.
2. Final versions of at least one assignment should total at least 1,500 words (6 pages).
3. The course teaches students writing-to-learn strategies that foster students' experiences in learning, and writing-to-communicate strategies that foster students' respect of readers'

experiences. Students will be assigned writing complex enough to require substantive revision for most students. Students may be given feedback to assist in preparing subsequent papers or drafts of papers.

4. The course provides instruction in discipline-appropriate forms of texts, arguments, evidence, style, audience, and citation. Students will be required to use the American Planning Association (APA) style. The CSU Library website lists citation guides including links to the APA style guide:

<http://www.ulib.csuohio.edu/research/vrd/citations.html>;

or go to the APA website, <http://www.apastyle.org/>

5. There will be two major writing assignments throughout the semester (see **Grading** section). In addition, students will be required to make two short presentations (8 – 10 minutes each) to the class at mid-term and prior to the final exam.

6. The course will address the needs of students regarding library competency.

7. In order to receive a C or better in the course, students must write at a satisfactory skill level (C or better). If the student's writing is weak, but shows understanding of the course material, the student may be assigned a D, in which case WAC credit will not be received for the course.

TEXTBOOK

[Levy, J.M. \(2017\). *Contemporary Urban Planning*. 11th Ed. New York, NY: Routledge.](#)

ISBN-10: 1138666386 ISBN-13: 978-1138666382 (available through Digital Library):

<https://stizastore.com/product/pdf-version-contemporary-urban-planning-11th-edition-by-john-m-levy-ebook/?msclkid=c329e556e3141e2f46d7858983849789>

GRADING

The grade for this class is based on the accumulation of points divided by the total number of points possible. The types of items the student can accumulate points include in-class presentations, assignments, final exam and class attendance and participation.

All written assignments will be submitted on Blackboard. Points are awarded for:

- Essay on 2023 civic or environmental champions/planning pioneers **due October 12th (20 points)**
- Presentation on 2023 civic or environmental champions and planning pioneers **due October 11th or 16th (5 points)**
- Summary of 4 key points (and **why** they are key points) on each Chapter in the Levy book **(15 points)**
Chapters 1-5 **due September 18th**
Chapters 6-10 **due October 18th**
Chapters 11-15 **due November 8th**
Chapters 16-19 **November 29th**

- Essay on a current local planning issue in your community **due December 5th (20 points)**
- Presentation on current planning issue on **December 4th or December 6th (5 points)**
- Final exam (**December 11th**) (**25 points**)
- Attendance and class participation (**10 points**)

Essay 1 – Conduct research on assigned civic leaders, environmental champions or planning pioneers. Explain **why you chose** this person and why he/she is regarded as an important contributor to the field of planning, local government or environmental improvement. Provide pertinent biographical information as needed. What were/are their main academic, practical, theoretical or environmental fields of concentration? Cite and explain examples of their work. **Include photos and maps as appropriate and provide full documentation.** (due **October 12th**).

4-6 pages

Essay 2 – Identify a recent controversial planning issue in your neighborhood or community. You must **interview** at least two persons involved with the project (landowners, city officials, planners, developers, people opposed to the project, etc.) Why was it controversial and what were the issues and concerns? How was it resolved? Who were the project advocates and who was opposed to the project? After talking to them, do you feel the project was resolved appropriately? What planning principles were involved? **Provide project details, photos and maps as needed, as well as full documentation.** (due **December 7th**). **4-6 pages**

***Points are deducted** for submitting assignments late at a rate of 1 point per day, beginning one minute after class time.*

The CSU grading scale is used:

A	92.51 to 100	27.75 - 30
A-	89.51 to 92.50	26.8 – 27.74
B+	87.51 to 89.50	26.2 – 26.7
B	82.51 to 87.50	24.75 – 26.1
B-	79.51 to 82.50	23.85 – 24.74
C+	77.51 to 79.50	23.25 – 23.84
C	69.51 to 77.50	
D	60 to 69.50	
F	< 60	

Incomplete Grade: The "I" grade is given when the work in a course has been generally passing, but when some specifically required task has not been completed through no fault

of the student. An "I" grade can be assigned by the instructor when all three of the following conditions are met:

1. Student is regularly attending/participating in the class and has the potential to pass the course;
2. Student has not completed all assignments and has stopped attending/participating for reasons deemed justified by the instructor;
3. The student has notified the instructor prior to the end of the grading period.

STUDENTS WITH SPECIAL NEEDS

Educational access is the provision of classroom accommodations, auxiliary aids and services to ensure equal educational opportunities for all students regardless of their disability. Any student who feels he or she may need an accommodation based on the impact of a disability should contact the Office of Disability Services at (216) 687-2015, email at ods@csuohio.edu, or visit the Office's Virtual Front Desk at <https://www.csuohio.edu/disability/disability> to connect with a staff member. Accommodations need to be requested in advance and will not be granted retroactively. Students should notify the instructor as soon as possible if they have been granted an accommodation through the Office of Disability Services.

WRITING ASSISTANCE

Students with difficulty writing or who want to strengthen their writing skills may contact the Writing Center for assistance at <https://www.csuohio.edu/writing-center/writing-center>. Tutors are available for online appointments; check out the guidelines on <https://www.csuohio.edu/writing-center/onlinewriting-assistance>. Students should use the American Planning Association (APA) format for citations and reference pages.

PLAGIARISM/USE OF ARTIFICIAL INTELLIGENCE

Plagiarism is stealing and/or using the ideas or writings of another in a paper or report and claiming them as one's own. This includes but is not limited to the use, by paraphrase or direct quotation, of the work of another person without full and clear acknowledgment. The use of artificial Intelligence in report writing is also strictly forbidden. The penalties for plagiarism are found in full in the Student Handbook (Office of Student Life) under Academic Regulations and Procedures (3.1.2 Policy on Academic Misconduct) at the following link: <https://www.csuohio.edu/sites/default/files/StudentCodeOfConduct.pdf>
Health and Safety syllabus statement (Approved by Faculty Senate on 07/15/2020)

UNIVERSITY DEADLINES

- For the current semester, the deadline for dropping a course is September 8, 2023.
- The last day to withdraw from the course is November 3, 2022.
- The final examination week is Monday – Saturday, December 12 - 17, 2023.

SCHEDULE

The following schedule is a guide to what we will cover during the semester. It's possible that other learning opportunities arise that we can benefit from and will be incorporated at the discretion of the instructor. ***Cited chapters must be read and ready to be discussed students prior to each week's class.*** Additional readings may be assigned in class. *The*

schedule is subject to change at any time (Some classes may be taught remotely on Zoom due to COVID).

Week One: Monday, August 28

- Welcome, Introductions & Course Expectations

Wednesday, August 30

- Chapter 1: Planning Overview

Week Two, Monday, Sept. 4

LABOR DAY, No class

Wednesday, Sept 6

- Chapter 2: Urbanization

Week Three: Monday, September 11

- Chapter 2: Impacts of Sprawl

Wednesday, September 13

- Chapters 3 & 4: History of Planning

Week Four: Monday, September 18

- Chapter 5: The Legal Basis of Planning
Chapters 1-5 due

Wednesday, September 20

- Landmark Zoning Case Studies
Guest Lecturer: Gary Ellsworth, Esq., Calfee, Halter and Griswold

Week Five: Monday, September 25

Chapters 6 & 7: Planning, Politics and Social Issues

Wednesday, September 27

Greenprint Training
Guest Lecturers: Elaine Price, Liam Levito, Cuyahoga County Planning Commission

Week Six: Monday, October 2

- Chapters 8: Comprehensive Planning

Wednesday, October 4

- Chapter 9: The tools of land use planning

Week Seven: Monday, October 9

Cities and the Importance of Greenspace

Guest Lecturer: Sean Terry, Executive Director, Ohio Office, Trust for Public Land

MID TERM

Wednesday, October 11

- ***Student Presentations, Assignment 1***

Week Eight: Monday: October 16

- ***Student Presentations, Assignment 1***

Wednesday, October 18

- Chapter 10: Urban Design
Chapters 6-10 due

Week Nine: Monday, October 23

- Chapter 11: Urban Renewal & Community Development
- **Wednesday, October 25**
Planning for Legacy Cities
Guest Lecturers: Shneur Kushner, Greta Thomas, Slavic Village Development
Erica Tinnirello, OHM Advisors
PJ Triolo, Cuyahoga County Planning Commission

Week Ten: Monday, October 30

- Chapter 12: Transportation Planning
- **Wednesday, November 1**
• Chapter 13: Economic Development Planning

Week Eleven: Monday, November 6

- Chapter 14: Growth Management, Smart Growth
- **Wednesday, November 8**
• Sustainable Development and Planning for Catastrophe
Chapters 11-15 due

Week Twelve: Monday, November 13

- Chapter 16: City and Metropolitan Planning
- **Wednesday, November 15**
• Cleveland Metroparks Overview
Guest Speaker: Sara Byrnes Maier, Cleveland Metroparks

Week Thirteen: Monday, November 20

- Chapter 17: National Planning

Wednesday, November 22

- *Thanksgiving Eve – No Class*, however, students are required to watch a short documentary on the world's water crisis and how it is impacting both urban and rural economies. Final exam questions may be taken from the video. It can be accessed at:

<https://www.youtube.com/watch?v=C65iqOSCZOY>

Week Fourteen: Monday, November 27

- Chapters 15: Environmental and Energy Planning

Wednesday, November 29

- Chapter 18: International Planning
- Chapter 19: Planning Theory

Chapters 16-19 due

Week Fifteen: Monday, December 4

- ***Student presentations on Local Planning Issues***

Wednesday, December 6

- ***Student presentations on Local Planning Issues (cont'd)***

FINAL EXAM WEEK**Week Sixteen, Monday, December 11**

- ***Final Exam***

The final submission date for this course is **Friday, December 15th, 6 pm.**

RIGHTS & RESPONSIBILITIES

Just like the American democratic process, students and instructors have the right to criticize and question what is being read or heard, without fear of ridicule or threat of retribution. Students and instructors have the right to be treated equally and with respect.

Students have the right to be fully informed of course requirements, grading procedures and to receive prompt and helpful feedback on assignments.

Students' first responsibility is to give the instructor, classmates, guests, and urban communities the same respect students have the right to expect. The instructor expects students to be respectful of others at all times. Students do not necessarily have to agree, but students do have to respect the public space and its dialogue. The instructor will not tolerate abuse or insult of any individuals or groups. Students are expected to show up for class regularly, on time, and prepared and focused on the issues of the classroom. Students may be asked to leave a class if their actions or behaviors are distracting other students or the instructor.

It is the instructor's obligation to respect student rights and act in accordance with them. The instructor will treat criticisms and questions with the full respect they deserve, apply rules equally, return graded work promptly, and provide a quality course experience. It is the instructor's right and responsibility to inform students when there is a violation of the rights of others to a respectful, focused, classroom environment. The [CSU Code of Conduct](#) is your guide to acceptable and unacceptable behaviors on and off campus.