



Levin.

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SPRING 2021
Remote Synchronous

UST 610 | Instructor: Dr. Robert A. Simons, r.simons@csuohio.edu

Urban Development Process / Market Analysis

4 Credit Hour Course | Wednesdays 6:00 - 9:50 pm

What do you do with a piece of dirt?

This course is intended for graduate students with little or no background in the urban development process or market analysis of urban redevelopment projects, and serves as a first step toward understanding real estate development from the private sector perspective. Students will become familiarized with the real estate development process in an urban context, conduct highest and best use analysis, and learn market analysis techniques. In addition to a lecture component, this course draws on the expertise of several guest speakers who will provide further insight on real-world real estate development projects. The course concludes with a real estate tournament that includes prize money!

