

B.A. in Organizational Leadership



For more information, please contact:

Lindsey Hobson

College Admissions Recruiter

216.687.4506

urbanprograms@csuohio.edu

Why Organizational Leadership?

- » Develop the leadership skills necessary to be effective in our global economy.
- » Enhance problem solving skills to promote positive organizational change.
- » Learn effective management concepts which can be applied to the public, private, and nonprofit sectors.

The Organizational Leadership major offers three areas of concentration:

1. Business Management
2. Urban Studies
3. Communication

What can I do with this degree?

Our graduates work in the public, private, and nonprofit sectors in governmental agencies, health care facilities, and other private organizations. In addition to developing leadership skills, this degree prepares students for law school and graduate study.

Organizational Leadership Major Requirements

Urban Affairs College Requirements

UST 200 Introduction to Urban Studies
UST 404 Urban Data Analysis
UST 405 Methods of Research & Evaluation
UST 490 Urban Internship

Interdisciplinary Core Requirements

COM 341 Group Processes & Leadership
COM 448 Managing Organizational Teams (Capstone)
MGT 321 Organizational Behavior
MGT 340 Human Resource Management
UST 453 Managing Urban Diversity
UST 458 Urban Policy

Tracks (choose one track, 5 courses)

I. Business Management Track (5 required courses)

BUS 351 Business, Society & Government
MGT 301 Principles of Management
OSM 311 Intro to Operations Management
OSM 442 Innovation Management
OSM 493 Special Topics: The Art of Negotiation OR
MKT 456 Customer Relationship Management

2. Urban Studies Track

UST 410 Proposal Writing
Choose 4 courses:
UST 433 Negotiation & Conflict Management
UST 452 Management of Urban & Nonprofit Org
UST 455 Gender and Leadership
UST 456 Fundamentals of Nonprofit Admin & Leadership
UST 459 Budgetary Policy
UST 494 Levin Chair Seminar

3. Communication Track

COM 225 Media Writing OR
COM 240 Professional Communication
Choose 4 courses:
COM 331 Gender & Communication
COM 332 Interracial Communication
COM 346 Communication in Organizations
COM 350 Persuasive Communication & Attitude
COM 366 Communication & Conflict
COM 368 Leadership Communication in Organizations
COM 379 Communication & Negotiation

Maxine Goodman Levin College of Urban Affairs

Why Levin?

- » Nationally ranked programs
- » The only Urban Affairs college in Ohio
- » AAPLE Program allows students to earn academic credit for related professional experience
- » Online and evening classes offered
- » Scholarships available
- » Experienced faculty and practitioners research, publish, and work in the field
- » Internships provide practical experience

Visit urban.csuohio.edu/academics/

campaign
coordinator
human
resources
city council
program
development
Federal
Reserve Bank
grant manager
financial manager
director of
administration
supervisor of
employment
City of Cleveland
programs specialist
project
director
budget manager
volunteer
coordinator
communications
officer
community
engagement
manager